



Festus Tourism Commission

MEETING AGENDA

Festus City Hall

Monday, June 16, 2025 at 3:00 PM

I. Roll Call

II. Approve Agenda

III. Approve Minutes

a. November 25, 2024

IV. Discussion/Approval of Funding Items

	Requester	Funding Application Request Description	Event Date	Funding Request
1	Shelley Otec, Jefferson County YMCA	Thanksgiving Day Workout	11/27/2025	2,000
2	Jim Berger, Jefferson County Pickleball League, Inc.	2026 Tournament & Organized Instructional Activity	2026	10,000
3	Kimberly Rushing	Worship in the Park	09/13/2025	20,000
4	Michelle Hohmeier, Festus Main Street Association	Ladies Night Out	11/08/2025	9,015
5	Justin Lenhard, JL Lighting	Lenhard Family Light Show	10/03/2025	7,808
6	Vince Borgmann, Four Brothers Mead	Mead on Main	10/04/2023	14,400
7	Vince Borgmann, Four Brothers Mead	Veterans Day Fun Run	11/08/2025	1,750
8	Melody Yesberg, Festus Main Street Association	Small Business Adult Stocking Stroll	11/29/2025	7,465
9	Matt Jones, Relaxin in the Park	Relaxin in the Park 2026	05/16/2025	5,000

Agenda for Monday, June 16, 2025 was posted on Friday, June 6, 2025 at Festus City Hall by Michelle Vaughn at approximately 12:00 pm.

10	Courtney Wisely, Spotlight Community Theatre	Fiddler on the Roof	08/07/2025	6,800
11	Barb Lowry, Festus Tourism Director	Firecracker Festival Entertainment	June 2026	35,000
12	Barb Lowry, Festus Tourism Director	Mayor's Fall Cruise	09/19/2026	4,050
13	Barb Lowry, Festus Tourism Director	Mayor's Summer Cruise	06/06/2026	4,050
14	Barb Lowry, Fetsus Tourism Director	Sunday's @ Sunset Fall Series	2026	17,500
15	Barb Lowry, Festus Tourism Director	Swingin' Under the Stars	05/11/2026	5,250
16	Barb Lowry, Festus Tourism Director	Santa House 2026	December 2026	5,925
17	Michelle Vaughn, Finance Director	Proposed Budget 2025-2026 "Operating Expenditures"	2025-2026	56,908
	TOTAL REQUESTED			212,921

V. Old Business

- a. Denny Foster
Is requesting that the approved 2025 Easter Egg Hunt be moved to 2026, which he was awarded \$9,000.
- b. Barb Lowry, Festus Tourism Director
Discussion on Winterfest canvas drop with Christmas Theme to re-budget \$3,300.

VI. Reports & Other

- a. Tourism Spend Report
- b. Set Approval Meeting
Monday, June 23, 2025, at 3pm if this works for everyone

VII. Adjourn

Agenda for Monday, June 16, 2025 was posted on Friday, June 6, 2025 at Festus City Hall by Michelle Vaughn at approximately 12:00 pm.



FESTUS TOURISM COMMISSION

MEETING MINUTES

November 25, 2024

The meeting was called to order by Pat Parsons at 3:00 pm at Festus City Hall.

ROLL CALL: Mike Cage, Rick Fischer, Jeff Adams & Pat Parsons

MEMBERS ABSENT: Rhonda Gerstner

APPROVAL OF AGENDA:

Motion was made by Rick Fischer and seconded by Jeff Adams to approve the agenda. Motion carried unanimously.

APPROVAL OF MINUTES:

Motion was made by Rick Fischer and seconded by Jeff Adams to approve the minutes from the November 4, 2024, meeting. Motion carried unanimously.

NEW BUSINESS:

EASTER EGG HUNT

Pat Parsons stated Main & Mill would like to move their approved Easter Egg Hunt in the amount of \$9,000 from 2025 to 2026 when the splash pad/playground equipment is completed.

MOTION: Rick Fischer made the motion to move per their request

SECONDED: Jeff Adams

AYES: 4

NAYES: 0

Motion passed unanimously.

FUNDING REQUEST APPROVALS:

Item Funding No. 1 (Chamber of Commerce - Twin City Days - \$58,000)

DISCUSSION:

Rick Fischer stated this will be their 30th anniversary. Mike Cage was concerned about the \$17,000 cost for the golf tournament and not being located inside city limits. More discussion followed regarding the golf tournament prior to Pat Parsons stated that their expenses totaled \$89,000 and if you take off the \$17,000 for the golf tournament their expenses still total \$72,000 and they are requesting \$58,000.

MOTION: Mike Cage
SECONDED: Rick Fischer
AWARDED: \$58,000
AYES: 4
NAYES: 0

Motion passed unanimously

Item Funding No. 2 (Ray Halbrook – Christmas Parade Sponsorship – \$1,000)

DISCUSSION:

Pat Parsons did not think it was helpful to the cause. Rick Fischer stated they should go to the Chamber to be their main sponsor since it is a Chamber event. Further discussion on whether to do nothing or to sponsor \$250 the same as the prior year but going forward they would no longer sponsor this event since it is a Chamber event. Pat Parsons entertained a motion to approve the \$250 sponsorship this year but going forward they would no longer be sponsoring this event.

MOTION: Jeff Adams
SECONDED: Rick Fischer
AWARDED: \$250.00
AYES: 4
NAYES: 0

Motion passed unanimously.

Item Funding No. 3 (Courtney Wisely – Spotlight Community Theatre – \$5,000)

DISCUSSION:

Rick Fischer stated he loves it, and said they do a professional operation. Jeff Adams stated he has never been. Pat Parsons entertained a motion to approve \$5,000 for the Shrek Jr. Musical.

MOTION: Rick Fischer
SECONDED: Jeff Adams
AWARDED: \$5,000
AYES: 4
NAYES: 0

Motion carried unanimously

Item Funding No. 4 (Lucas Tetrault - Festus Marti Gras Parade – \$15,000)

DISCUSSION:

Rick Fischer stated that since they have Petit and the Contrarian on Main Street, he would feel bad giving to Four Brothers Mead and not them. Jeff Adams questioned if their insurance is covered under their umbrella. Pat Parsons said they are requesting \$15,000 but they do not show how they are spending it. Mike Cage questioned what they are doing for (4) hours and stated that you also have Pasta House that does something at their restaurant for Mardi Gras. Jeff Adams had concerns about shutting down Highway 61-67 and the board agreed that it needs to be within Main Street. Rick Fischer suggested giving half of

their request and informing them that they need to come back with a detail of the event and bring back the cost breakdown.

MOTION: Rick Fischer made the motion to approve \$7,500 for advertising, tents, bands, porta-potties, canopies with location being in the Main Street area but is also contingent on police & council approval.

SECONDED: Jeff Adams

AWARDED: \$7,500

AYES: 3

NAYES: 1

Motion passed by majority vote.

ADDITIONAL NOTES:

Can only be used for advertising, tents, bands, porta potties, canopies and must be used within the Main Street area. This award is contingent upon approval from the police & council approval.

Item Funding No. 5 (Justin Lenhard - Christmas Light Show - \$10,422.49)

DISCUSSION:

Pat Parsons stated this is liquid for the snow globes they approved last year, which should last for two years. Jeff Adams questioned previous requests and where they store the equipment. The board agreed this does bring in a number of people and think it is good for the community. Pat Parsons entertained a motion to approve the request in the amount of \$10,422.49 for liquid to be used in the snow globes.

MOTION: Jeff Adams

SECONDED: Rick Fischer

AWARDED: \$10,422.49

AYES: 4

NAYES: 0

Motion carried unanimously

ADDITIONAL NOTES:

Snow fluid for 2024 Christmas Season

Item Funding No. 6 (Michelle Hohmeier – Festus Art Walk – \$7,500)

Pat Parsons stated that moving the Art Walk from June to May will be a better choice. Rick Fischer stated that in June it has always been too hot and there is too much going on during Twin City Days to move it to their event. Rick Fischer also mentioned there are a lot of organizations trying to get this going. Pat Parsons entertained a motion to approve the Festus Art Walk in the amount of \$7,500.

MOTION: Rick Fischer

SECONDED: Jeff Adams

AWARDED: \$7,500

Ayes: 4

Nayes: 0
Motion carried unanimously.

Item Funding No. 7 (Ray Marler – Ironman 55 World of Outlaws - \$10,000)

DISCUSSION:

The consensus was pretty much no brainer since this event fills the local hotels.

MOTION: Rick Fischer made the motion to approve \$10,000 for the Federated Auto Parts Raceway I-55
SECONDED: Jeff Adams
AWARDED: \$10,000
AYES: 4
NAYS: 0
Motion passed unanimously

Item Funding No. 8 (Denny Foster – Streetfest 2025 – 25,000)

DISCUSSION:

Pat Parsons discussed that in the past the board discussed scaling back to just advertising and not paying for the bands. Jeff Adams said it is hard to get store owners to participate and that he brings people downtown. Rick Fischer suggested he not use Farmington radio but rather 93.3. Pat Parsons kept asking the board if there should be any restrictions. Rick Fischer did not think so. Pat requested to inform Denny that we have funded his request this year and several years now and that funding in the future could be reduced since they should be more self-sufficient at their event.

MOTION: Mike Cage
SECONDED: Rick Fischer
AWARDED: \$25,000
AYES: 3
NAYES: 1
Motion passed by majority vote.

ADDITIONAL NOTES:

Inform Main & Mill that future funding could be reduced to just advertising since this event has now been established for several years now and is more self-sufficient.

Item Funding No. 9 (Vince Borgmann –Mead on Main Additional Funding - \$2,400)

DISCUSSION:

Pat Parsons stated that they do not pay for advertising for merchandise if it is sold. Pat tried to contact Vince Borgmann during the meeting to ask him if the T-Shirts are given away or if they are sold. She was unable to reach him during that time. The board agreed that we should not be paying for merchandise if it is sold. Pat Parsons entertained a motion to not approve his request.

MOTION: Jeff Adams
SECONDED: Rick Fischer
AWARDED: \$0.00
AYES: 4
NAYES: 0

Motion carried unanimously.

Item Funding No. 10 (Vince Borgmann – Sigurblot 2025 - \$20,000)

DISCUSSION:

The board went through the cost detail on expenses on what they would provide grant reimbursements for, which included Advertising, Entertainment, Porta-Potties, Banners for VIP & Main Beer Tent and the build ring for Legion of Honor. Rick Fischer went on Four Brothers Mead website to see what merchandise they were selling and could see everything on their merchandise request except the t-shirts. It was stated that the t-shirts are made specifically for the event, which again the board did not think tourism should be funding merchandise if it is sold at the event.

MOTION: Rick Fischer made a motion to approve \$8,000 for advertising, \$2,000 for Porta Potties, \$2,500 for entertainment, \$3,000 for banners for VIP & Main Beer Tent and \$2,000 for building the ring, which total \$17,500.

SECONDED: Jeff Adams
AWARDED: \$17,500
AYES: 4
NAYES: 0

Motion carried unanimously

ADDITIONAL NOTES:

No merchandise, beer, soda, water, or alcohol will be reimbursed. See above for reimbursable items.

Item Funding No. 11 (Matt Jones – Relaxin In the Park - \$5,500)

DISCUSSION:

No discussion on this event since all agreed it draws people from all over and fills the hotels. Pat Parsons entertained a motion to approve \$5,000 for the Relaxin in the Park Event.

MOTION: Rick Fischer
SECONDED: Mike Cage
AWARDED: \$5,500
AYES: 4
NAYES: 0

Motion Carried Unanimously

Item Funding No. 12 (Andrew Held – Bottleneck Bridge Ride 2025 - \$12,500)

DISCUSSION:

Mike Cage said he would go for it, but he thinks County should pitch in. Pat Parsons stated that the Optimist provided a learn to ride and provided bike helmets, which were fitted on each kid. Overall, the board agreed it is a great event that brings in a lot of people to eating establishments. Pat Parsons entertained a motion to approve the \$12,500 for the Bottleneck Bridge Ride 2025.

MOTION: Rick Fischer
SECONDED: Jeff Adams
AWARDED: \$12,500
AYES: 4
NAYES: 0
Motion carried unanimously.

Item Funding No. 13 (Barb Lowry – Camp Crites 2025 - \$1,050)

Pat Parsons entertained a motion to approve the \$1,050 for Camp Crites 2025.

MOTION: Rick Fischer
SECONDED: Jeff Adams
AWARDED: \$1,050
AYES: 4
NAYES: 0
Motion carried unanimously.

ADDITIONAL NOTES:

Requesting Barb bring back head count data.

Item Funding No. 14 (Barb Lowry – Movies in the Park - \$2,650)

Pat Parsons entertained a motion to approve the \$2,650 for the Movies in the Park.

MOTION: Rick Fischer
SECONDED: Jeff Adams
AWARDED: \$2,650
AYES: 4
NAYES: 0
Motion carried Unanimously.

ADDITIONAL NOTES:

Requesting Barb bring back head count data.

Item Funding No. 15 (Barb Lowry – Winterfest 2025 - \$49,100)

DISCUSSION:

Mike Cage questioned if the canvas drop for the wall at Schneider Park will be put up for the Christmas Parade or the banners the board approve. Vaughn stated she is unsure since Barb is on vacation.

Pat Parsons entertained a motion to approve \$49,100 for the Winterfest 2025.

MOTION: Rick Fischer
SECONDED: Jeff Adams
AWARDED: \$49,100
AYES: 4
NAYES: 0
Motion carried unanimously.

ADDITIONAL NOTES:

Requesting Barb bring back head count data.

Item Funding No. 16 (Barb Lowry – Snow Bomb Festus - \$2,650)

Pat Parsons entertained a motion to approve \$2,650 for the Snow Bomb Festus.

MOTION: Mike Cage
SECONDED: Jeff Adams
AWARDED: \$2,650
AYES: 4
NAYES: 0
Motion carried unanimously.

ADDITIONAL NOTES:

Contingent upon checking with city insurance to make sure the city would be covered for this event.

Item Funding No. 17 (Barb Lowry – Advertising with Chamber/Leader - \$2,040)

DISCUSSION:

The board discussed that they thought the advertising was for pamphlets that would be placed in restaurants or more importantly hotels and not just placed inside the newspaper for circulation. Pat questioned the most important thing would be how many they would be printing. Pat Parsons contacted Leader Publications to find out the quantity, which was 5,000 to be distributed to local restaurant and hotels. Pat Parsons entertained a motion to approve \$2,040 for advertising with Chamber/Leader Publications.

MOTION: Jeff Adams
SECONDED: Rick Fischer
AWARDED: \$2,040

AYES: 4
 NAYES: 0
 Motion carried unanimously.

FUNDING RECAP:

	Requester	Funding Application Request Description	Event Date	Funding Request	Approved Funding
1	Kirk Mooney	Twin City Days 2025	09/04/25	58,000	58,000
2	Ray Halbrook	Christmas Parade Sponsor	12/02/24	1,000	250
3	Courtney Wisely	Shrek Jr. Musical	02/21/25	5,000	5000
4	Lucas Tetrault	Festus Marti Gras Parade	03/01/25	15,000	7,500
5	Justin Lenhard	Christmas Light Show	11/28/24	10,422.49	10,422.49
6	Michelle Hohmeier	Festus Art Walk	05/04/25	7,500	7,500
7	Ray Marler	Ironman 55 World of Outlaws	08/01/25	10,000	10,000
8	Denny Foster	Streetfest 2025	10/11/25	25,000	25,000
9	Vince Borgmann	Sigurblot 2024 – Add'l Funding “Merchandise”	10/5/24	2,400	0.00
10	Vince Borgmann	Sigurblot 2025	04/26/25	20,000	17,500
11	Matt Jones	Relax in the Park	05/17/25	5,500	5,500
12	Andrew Held	Bottleneck Bridge Ride 2025	08/10/25	12,500	12,500
13	Barb Lowry	Camp Crites 2025	11/01/25	1,050	1,050
14	Barb Lowry	Movies in the Park 2025	2025	2,650	2,650
15	Barb Lowry	Winterrfest 2025	12/06/25	49,100	49,100
16	Barb Lowry	Snow Bomb Festus	Weather	2,650	2,650
17	Barb Lowry	Advertising with Chamber/Leader		2,040	2,040
		TOTAL FUNDING REQUESTS		229,812.49	216,662.49

NEXT MEETING:

Pat Parsons entertained a motion to set the date of Monday, June 16, 2025 at 3pm for the funding request meeting and Monday, June 23, 2025 for the approval meeting at 3pm.

MOTION: Jeff Adams
 SECONDED: Rick Fischer
 AYES: 4
 NAYES: 0
 Motion carried unanimously.

ADJOURNMENT:

The motion to adjourn made by Mike Cage and seconded by Rick Fischer, motion carried unanimously. The meeting adjourned at approximately 4:57pm.

Print**Tourism Funding Application - Submission #2285**

YMCA Thanksgiving Day Workout
Funding Application No.1
Requesting \$2,000

Date Submitted: 12/3/2024

City of Festus Tourism Funding Application

Terms & Conditions

[Tourism Commission Terms & Conditions](#)

Print for further descriptions on how to be included on agenda, what information should be included, funding disbursement rules, limitations, expenditures eligible for reimbursement, required information in proposal, qualifying applicants, timetable and evaluation procedure, grant guidelines, and requirements.

Disbursement Rules:

Once the Tourism Commission approves your funding application, you have 60 days after your event to submit your request for reimbursement.

Click link below for grant checklist and profit & loss statement when submitting your request for reimbursement.

Should you fail to provide the requested documents within 60 days, your request for reimbursement can be denied or removal from future grant consideration. Please do not submit any documents until **all information** has been provided and ready for review and disbursement. Request for reimbursement can be dropped off at Festus City Hall or emailed to michelle@festusmo.gov.

By submitting this application, you agree to the disbursement rules as stated above.

Festus Tourism Grant Checklist

[Tourism-Checklist](#)

Blank Profit & Loss Statement

[Profit-Loss-Statement](#)

CONTACT INFORMATION:

Applying Organization Name

Jefferson County YMCA

First Name

Shelley

Last Name

Otec

Physical Address

1303 YMCA Dr

Mailing Address**City, State & Zip**

Festus, MO 63028

City, State & Zip**Phone Number**

636 579 5279

Fax Number**Email Address**

shelley.otec@gwymca.org

Web Address**Event/Project Information...**

Describe below your project/event clearly and concisely. Your description should include name and purpose of project/event, dates, location, target audience, whether it is new or repeat, length and market origin of attendees (use previous research if available). Provide proof that project/event and organization are covered by liability insurance. Also, describe entertainment and any other relevant information.

Event Name:

Thanksgiving Day Workout

Date & Time of Event

11/27/2025

08:00 AM

Event Location:

Jefferson County YMCAS

Event/Project Detail:

From its humble beginnings as a small canned food drive to the event that now brings more than 150 people to our facility and to the city of Festus each year, our Thanksgiving Day Workout and Turkey Trot 5K has grown into a much-anticipated family holiday tradition.

This event began 20 years ago as a way in which to help our neighbors in need. We agreed to open our doors on Thanksgiving morning and hold a cycle class for those members who brought in donated canned goods. The popularity of our Thanksgiving Day Workout grew steadily over the years, and we now open our doors from 7 a.m. to 11 a.m. every Thanksgiving morning so our members and their visiting family members can get a healthy start to their holiday.

Our event now includes several fitness classes, including cycle, core, aqua dance, and yoga; access to our pool and fitness center; and our Turkey Trot 5K. This year, we had about 55 people participate in our scheduled fitness classes, 120 people check into our facility, and 100 participants in our Turkey Trot 5K. Our runners ranged in age from 11 to 81 and hailed from 14 different cities. In addition to medals for the top three finishers in each age category, our runners received a commemorative long-sleeved shirt displaying the Festus Tourism logo as well as the Y logo.

We continue to hold a canned food drive to help those less fortunate, but we do so throughout the month of November so that donations can be distributed to local food pantries before the Thanksgiving holiday. We are extremely proud of our charitable works and our Thanksgiving Day Workout tradition. We anticipate and look forward to the continued growth of this event and its accompanying family-friendly 5K race. It definitely helps us fulfill our mission to strengthen our community and help everyone become the best version of themselves physically, mentally, and spiritually!

Impact

Breakdown of the estimated tourism impact; such as overnight stays, potential use of restaurants, etc.

Impact Detail:

Deborah Adams Festus Her is a list of the out of town people that came to our event

JoAnn Ambo Festus
Carmen Beck PEVELY
Eliana Beck PEVELY
Michael (Micah) Beck PEVELY
Gracious Bell Crystal City
Elijah Bishop Festus
Mark Bishop Festus
Ben Blanton Festus
Ross Blanton Festus
Scarlet Blecha Festus
Brian Coplen Crystal City
Kendall Coplen Crystal City
Derek Dabbs Crystal City
Kacey Dabbs Crystal City
Denise Dix Festus
Rachel Edwards Festus
Anthony Fischer Festus
Carson Fischer Festus
Elliott Fischer Festus
Tina Fischer Festus
Cory Francis Festus
Karen Francis Festus
Richard Francis De Soto
Laura Frank Hillsboro
Ann Gettinger Festus
Finley Gibbons Sunset Hills
Jamison Gibbons Sunset Hills
Rebekah Gibbons Sunset Hills
Shaun Gibbons Sunset Hills
Angela Goforth Pevely
Lillian Harris Festus
Steven Harris Festus
Jennifer Heibeck Festus
Brittany Henricks Bloomsdale
Krystle Hoisington Imperial
Owen Hoisington Imperial
Sandy Hudson Festus
Angela Hutson Festus
Payton Hutson Festus
Mya Jones Festus
Ethan Krauss Festus
James Kreitler Festus
Teresa Kreitler Festus
Lana Lauterwasser Hillsboro
Rita Mahn Festus
Sheryl Maloney Festus
Justin Martinez HighRidge
Ashlyn Mattingly Festus
Elizabeth McAlpine Desoto
Melissa McAlpine Desoto
Sarah McAlpine Desoto
Kaylee McDougale PEVELY
Tristyn McDougale PEVELY

Laura Menendez Festus
Maureen Menendez Festus
Roger Milfelt Pevely
Alexandra Mooney Festus
Zachary Morgan HOUSE SPRINGS
Melissa Parker Crystal City
Joseph Pitts Hillsboro
Kimberly Pitts Hillsboro
Kurtis Pitts Hillsboro
Samuel Pitts Hillsboro
Megan Renner Pevely
Linda Rieckenberg Pevely
Alexandria Rodriguez DeSoto
Carter Roth Festus
LeaAnn Roth Festus
Miles Roth Festus
Emma Sanders HOUSE SPRINGS
Lilly Scheidle Festus
Corey Schmidt Festus
Gary Schmidt Festus
Pam Schmidt Festus
Jake Seeck Hillsboro
Jessie Seeck Hillsboro
Owen Silva-Noah Crystal City
Dorothy Stafford Festus
Mary Taylor Festus
Mary Thompson Festus
Rodney Thompson Festus
Kelly Vaeagi De Soto
Nicole Voss Washington
Alyssa Waldrop Labadie
Cheryl Waldrop Imperial
Paige Wasson Festus
Kari Weaver De Soto
Cassie Williams Festus

Cost

Total cost of project with breakdown of individual costs.

Cost Detail:

Income Here is a list of our income and expences for 2024's event

Entry Fees \$1,657.00

Grant Money \$2,000.00

Total Income \$3,657.00

Expenses

Shirts \$1,400.50

MSE Racing \$750.00

Medals \$23.92

Medals \$47.96

Starbucks \$38.60

Medals \$15.95

Safety Pins \$39.96

Lables \$11.65

WalMart \$44.28

Schnucks \$137.98 Awards Overall

Schnucks \$50.00 Prizes

Corner Cup \$54.50 Gifts for workers

Celebrations \$33.00

Paneras \$50.00

Worker Salaries \$465.00 Instructors Front Desk Maintaince

Ice

Panera

Total Expences \$3,163.30

Overall Total \$493.70

Fees - Revenue

Breakdown of any admission, fees or tickets that will be sold.

Fees - Revenue

Deborah Adams Thanksgiving Day Turkey Trot - 5K Run/Walk \$15.00 Here is a list of our income. All the classes
JoAnn Ambo Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00 are free for all.
Carmen Beck Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Eliana Beck Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Michael (Micah) Beck Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Gracious Bell Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Elijah Bishop Thanksgiving Day Turkey Trot - 5K Run/Walk \$0.00
Mark Bishop Thanksgiving Day Turkey Trot - 5K Run/Walk \$0.00
Ben Blanton Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Ross Blanton Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Scarlet Blecha Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Brian Coplen Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Kendall Coplen Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Derek Dabbs Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Kacey Dabbs Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Denise Dix Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Rachel Edwards Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Anthony Fischer Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Carson Fischer Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Elliott Fischer Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Tina Fischer Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Cory Francis Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Karen Francis Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Richard Francis Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Laura Frank Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Ann Gettinger Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Finley Gibbons Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Jamison Gibbons Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Rebekah Gibbons Thanksgiving Day Turkey Trot - 5K Run/Walk \$12.00
Shaun Gibbons Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Angela Goforth Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Lillian Harris Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Steven Harris Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Jennifer Heibeck Thanksgiving Day Turkey Trot - 5K Run/Walk \$15.00
Brittany Henricks Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Krystle Hoisington Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Owen Hoisington Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Sandy Hudson Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Angela Hutson Thanksgiving Day Turkey Trot - 5K Run/Walk \$15.00
Payton Hutson Thanksgiving Day Turkey Trot - 5K Run/Walk \$15.00
Mya Jones Thanksgiving Day Turkey Trot - 5K Run/Walk \$0.00
Ethan Krauss Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
James Kreidler Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Teresa Kreidler Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Lana Lauterwasser Thanksgiving Day Turkey Trot - 5K Run/Walk \$15.00
Rita Mahn Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Sheryl Maloney Thanksgiving Day Turkey Trot - 5K Run/Walk \$0.00
Justin Martinez Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Ashlyn Mattingly Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Elizabeth McAlpine Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Melissa McAlpine Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Sarah McAlpine Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Kaylee McDougale Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Tristyn McDougale Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00

Laura Menendez Thanksgiving Day Turkey Trot - 5K Run/Walk \$15.00
Maureen Menendez Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Roger Milfelt Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Alexandra Mooney Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Zachary Morgan Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Melissa Parker Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Joseph Pitts Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Kimberly Pitts Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Kurtis Pitts Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Samuel Pitts Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Megan Renner Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Linda Rieckenberg Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Alexandria Rodriguez Thanksgiving Day Turkey Trot - 5K Run/Walk \$15.00
Carter Roth Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
LeaAnn Roth Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Miles Roth Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Emma Sanders Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Lilly Scheidle Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Corey Schmidt Thanksgiving Day Turkey Trot - 5K Run/Walk \$0.00
Gary Schmidt Thanksgiving Day Turkey Trot - 5K Run/Walk \$0.00
Pam Schmidt Thanksgiving Day Turkey Trot - 5K Run/Walk \$60.00
Jake Seeck Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Jessie Seeck Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Owen Silva-Noah Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Dorothy Stafford Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Mary Taylor Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Mary Thompson Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Rodney Thompson Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Kelly Vaeagi Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Nicole Voss Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Alyssa Waldrop Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Cheryl Waldrop Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Paige Wasson Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Kari Weaver Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
Cassie Williams Thanksgiving Day Turkey Trot - 5K Run/Walk \$20.00
\$1,657.00

Economics

Estimated economic impact using \$150/family per day as baseline amount if overnight stay required.

Economics Details:

I'm not sure if our out of town entries stay at hotels or with relatives

Fundraiser

If a non-for-profit organization and this event is in anyway a fundraiser for your organization, please explain.

Fundraiser Detail:

Ours is a non profit organization. We produce this event as part of our Community out reach program.

Total Funding Requested:

\$2000.00

Not For Profit

Please provide a copy of the organization's or event's not for profit status (IRS Letter).

Attachment of Not for Profit

Not for profit form.pdf
Only attach if applicable.

Profit & Loss

Please provide a recent profit and loss statement of the organization or the event.

Attachment of P & L

202 Thanksgiving Day Grant.xlsx
Only attach if applicable.

Liability Insurance

Please provide a copy of liability insurance for the organization or the event.

Attachment of Liability Certificate

liability insurance.pdf
Only attach if applicable.

2025 Thanksgiving Day Workout Grant

Income

Entry Fees	\$1,657.00
Grant Money	\$2,000.00

Total Income	\$3,657.00
---------------------	------------

Expenses

Shirts	\$1,400.50	
MSE Racing	\$750.00	
Medals	\$23.92	
Medals	\$47.96	
Starbucks	\$38.60	
Medals	\$15.95	
Safety Pins	\$39.96	
Lables	\$11.65	
WalMart	\$44.28	
Schnucks	\$137.98	Awards Overall
Schnucks	\$50.00	Prizes
Corner Cup	\$54.50	Gifts for workers
Celebrations	\$33.00	
Paneras	\$50.00	
Worker Salaries	\$465.00	Instructors Front Desk Maintaince
Ice		
Panera		

Total Expences	\$3,163.30
-----------------------	------------

Overall Total	\$493.70
----------------------	----------

#2

JEFFERSON COUNTY PICKLEBALL LEAGUE, INC.
(a Missouri Non-Profit)

**PROJECTED OUTLAYS AND FUNDING REQUEST FOR
TOURNAMENT AND ORGANIZED INSTRUCTIONAL ACTIVITY IN 2026**

REVIEW OF THE 2025 GRANT REQUEST:

As of April 8, 2025 the JCPL has been reimbursed a total of \$715.21 for expenses involving Leader Publications promotion and equipment associated with pickleball instruction. The first promoted regional tournament in April has not commenced as of this writing (an additional \$700—\$800 is an estimated additional expense).

The April Tuesday evening free pickleball instructional sessions have filled the courts to capacity in the first two weeks (players registered as far away as Cape Girardeau, Missouri and Edwardsville, Illinois).

OVERALL ANTICIPATED ACTIVITY FOR 2026:

The completion and redevelopment of the pickleball venue at Jokerst Park has generated a 50+ percent increase in general pickleball open play and therefore it is critical for our organization to carefully plan pickleball tournaments and other instructional events so that interference does not intrude on public use.

With that said, we have the Annual Larry Crites Memorial Firecracker Festival Tournament; the Twin City Days Invitational; an early spring (April) round robin; and an early fall (October) championship event. In addition we will have a series of one day tournaments on Saturday mornings (3 or 4) for seniors and possibly those who prefer a singles format as opposed to the more traditional doubles.

Economic activity in our community is significant as related to the dynamic growth of this sport.

IN SUMMATION:

In summation we request **\$10,000.00** to assist with outside operational expenses which includes management fees.

This will be the 11th year that the Festus Tourism Commission (2015) has generously supported pickleball activity at Jokerst.

Again all net proceeds (except those that are held in reserve) establish and maintain pickleball activity at Jefferson County schools, church groups and other civic activities

related to the sport. For the third year in a row our operational expenses have risen significantly (e.g. computerized national tournament access has risen from \$3.00 per player to \$10.00). Our tournaments have been conducted in such a way that we now operate the Show Me Games for the State of Missouri; the Hawaiian Invitational (which is a 900 player event in Honolulu); many other national tournaments including the State Games of America and those ranging from Anaheim to Alabama.

To say the least, early support from Mayor Cage and Mr. Welch—and ongoing support from Mayor Richards and Mr. Camp— and not to forget Josh Whaley and Barb Lowry—but really —the enthusiastic vision of Larry—who had an unused park on his hands—and a bunch of seniors presenting him with an idea—and he made it work.

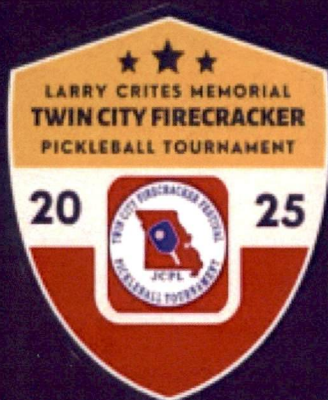
THANK YOU!

JEFFERSON COUNTY PICKLEBALL LEAGUE, INC.

Doug Lorella-----President

Laura Frank-----Vice President

Jim Berger----- Secretary/ Treasurer



The Twin City Firecracker Festival Pickleball Tournament (Larry Crites Memorial)

Celebrating the 10th anniversary of the first repurposed pickleball specific courts in the State of Missouri (June, 2015)

JUNE 25-29, 2025

Jokerst Memorial Park

525 S Mill Street
Festus, MO, 63028



Tourism Commission



FOR QUESTIONS CONTACT:

Rachel Sutton
314-541-4152

pbamigosevents@gmail.com



WWW.PICKLEBALLTOURNAMENTS.COM

[Print](#)

Funding Application No. 3
Worship in the Park 9/13/25
Requesting \$20,000

Tourism Funding Application - Submission #2848**Date Submitted: 4/12/2025**

City of Festus Tourism Funding Application

Terms & Conditions

[Tourism Commission Terms & Conditions](#)

Print for further descriptions on how to be included on agenda, what information should be included, funding disbursement rules, limitations, expenditures eligible for reimbursement, required information in proposal, qualifying applicants, timetable and evaluation procedure, grant guidelines, and requirements.

Disbursement Rules:

Once the Tourism Commission approves your funding application, you have 60 days after your event to submit your request for reimbursement.

Click link below for grant checklist and profit & loss statement when submitting your request for reimbursement.

Should you fail to provide the requested documents within 60 days, your request for reimbursement can be denied or removal from future grant consideration. Please do not submit any documents until **all information** has been provided and ready for review and disbursement. Request for reimbursement can be dropped off at Festus City Hall or emailed to michelle@festusmo.gov.

By submitting this application, you agree to the disbursement rules as stated above.

Festus Tourism Grant Checklist[Tourism-Checklist](#)**Blank Profit & Loss Statement**[Profit-Loss-Statement](#)**CONTACT INFORMATION:****Applying Organization Name**

Worship in the Park

First Name

Kimberly

Last Name

Rushing

Physical Address

1492 Hundred Oaks Dr

Mailing Address**City, State & Zip**

Festus

City, State & Zip

Missouri

Phone Number

6362081390

Fax Number**Email Address**

krushing19@gmail.com

Web Address

1492 Hundred Oaks Dr

Event/Project Information...

Describe below your project/event clearly and concisely. Your description should include name and purpose of project/event, dates, location, target audience, whether it is new or repeat, length and market origin of attendees (use previous research if available). Provide proof that project/event and organization are covered by liability insurance. Also, describe entertainment and any other relevant information.

Event Name:

Worship in the Park

Date & Time of Event

9/13/2025

05:00 PM

Event Location:

Larry G. Crites Memorial Park

Event/Project Detail:

Worship in the Park is a free concert for the community and this will be our third annual event. We have Seph Schlueter scheduled to perform with four acts supporting, three which are local. Joy FM's pop up tent will be in attendance and it will also be advertised on Joy FM for two weeks prior to the event. We plan on having 2-3 food trucks and a coffee truck in attendance. We typically also sell hot dog meals as well. We also plan on having face painting available and are looking towards making it more of a festival vibe.

Impact

Breakdown of the estimated tourism impact; such as overnight stays, potential use of restaurants, etc.

Impact Detail:

Our first year in 2023, we had approximately 500 in attendance. Last year, we had 2,000+ in attendance, with individuals traveling from Texas, Georgia, Ohio, and more. With it being advertised by Joy FM this year, we expect it to grow exponentially. Our end-goal is to eventually provide a weekend-long festival with free admission for the community. The only cost for those attending will be food, extra activities, and travel. We also do several fundraisers throughout the year to make this possible.

Cost

Total cost of project with breakdown of individual costs.

Cost Detail:

Stage Rental- \$500

Artists- \$10,000

DJ- \$1000

Sound technician- \$ 1500

Backline- \$1000

Food/Drinks- \$1000

Hotels- \$600-800 (2-4 rooms for 2 nights)

Flyers- \$100

Social Media Advertising- Approx. \$300-400

Decorations/banners- \$1,000+

Total estimate cost: \$16,500-16,800

Fees - Revenue

Breakdown of any admission, fees or tickets that will be sold.

Fees - Revenue

Admission is free and it is not ticketed.

From T-shirt sales, we made approximately \$350

From food sales, we made approximately \$2500.

Economics

Estimated economic impact using \$150/family per day as baseline amount if overnight stay required.

Economics Details:

For visitors from out of town, overnight stay will be required. With the concert occurring at night, we estimate on the low end, 10 families staying overnight, but possibly more.

Estimated economic impact: \$1500+ at minimum

Fundraiser

If a non-for-profit organization and this event is in anyway a fundraiser for your organization, please explain.

Fundraiser Detail:

This event is not a fundraiser for an organization.

Total Funding Requested:

\$20,000

Not For Profit

Please provide a copy of the organization's or event's not for profit status (IRS Letter).

Attachment of Not for Profit

No file chosen

Only attach if applicable.

Profit & Loss

Please provide a recent profit and loss statement of the organization or the event.

Attachment of P & L

No file chosen

Only attach if applicable.

Liability Insurance

Please provide a copy of liability insurance for the organization or the event.

Attachment of Liability Certificate

No file chosen

Only attach if applicable.

State of Missouri

EXEMPTION FROM MISSOURI SALES AND USE TAX ON PURCHASES AND SALES

Issued to:

RADIANT LIFE PENTECOSTAL CHURCH OF GOD
11533 GANEL CEMETERY RD
FESTUS MO 63028

Missouri Tax I.D.
Number: 16910214

Effective Date:
07/11/2002

Your application for sales/use tax exempt status has been approved pursuant to Section 144.030.2(19), RSMo. This letter is issued as documentation of your exempt status.

Purchases by your Organization are not subject to sales or use tax if within the conduct of your Organization's exempt charitable, religious or educational functions and activities. When purchasing with this exemption, furnish all sellers or vendors a copy of this letter. This exemption may not be used by individuals making personal purchases.

A contractor may purchase and pay for construction materials exempt from sales tax when fulfilling a contract with your Organization only if your Organization issues a project exemption certificate and the contractor makes purchases in compliance with the provisions of Section 144.062, RSMo.

Sales by your Organization are not subject to sales or use tax if within your Organization's exempt charitable, religious or educational functions and activities. If your Organization engages in a competitive commercial business that serves the general public, even if the profits are used for purposes of your exempt function, you must obtain a Missouri Retail Sales Tax License and collect and remit sales tax.

This is a continuing exemption subject to legislative changes and review by the Director of Revenue. If your Organization ceases to qualify as an exempt organization, this exemption will cease to be valid. This exemption is not assignable or transferable. It is an exemption from sales and use taxes only and is not an exemption from real or personal property tax.

Any alteration to this exemption letter renders it invalid.

If you have any questions regarding the use of this letter, please contact the Division of Taxation and Collection, P.O. Box 3300.

NAME OF EVENT:
DATE OF EVENT:
CONTACT PERSON:

Worship in the Park
Sept 13, 25
Kimberly Rushing

DATE SUBMITTED:
CONTACT PHONE #:
CONTACT EMAIL:

5/28/25
636208-1390
Krushing19@gmail.com

PROFIT AND LOSS STATEMENT

REVENUES & RECEIPTS

(Please include any ticket sales, other sponsorships, vendor fees, merchandise sales or any other revenues)

Description	Amount	TOTALS
Radiant Life	\$1000 5/25	
Arch Johnson	\$200	
Culvers Fundraiser	\$500	
Child development	\$100	

} Donations
to be on
Banner

EXPENSES

(Please include copy of invoice and cancelled check)

Vendor	Description	Amount	Invoice	Check #
Bands/Entertainment				
Sepp Schlueter	Christian Artist	\$700		13643 @ event 2025
Sepp Schlueter	Christian Artist	3750		1656
Josiah Queen	" "	1500		1446
Josiah Queen	" "	1250		1500
Josiah Queen	" "	0850		13643
Other personnel (sound, lights, parking, other)		1750		
Metro Percussion	Backline	\$825	091325	at event 2025
MPS Backline	Backline	\$825		13644
St Louis Dugout	Gifts Artists	\$674.38		debit
Monte	Sound	\$500		pd mem
Rentals (tents, tables, chairs, port-a-potties)				
Tent	Chip Compton	\$700		1583
R & R Sanitation	porta potty	\$298		debit card
Advertising (need copies of print ad, Facebook ads, website ads, flyers, etc.)				
meal artist	Texas Roadhouse	\$190		debit
Ups store	Flyers	\$180.67		debit
Vista print	Banners	\$644.40		debit
Facebook	boost AD	\$94.8		debit
Other expenses				
Stage Rental	Festus Parks	\$500		1544
Food	Johns Butcher	\$618		13645
Self save		\$15.00		debit
Hotels	Holiday Inn	\$1395.22		debit

Secura Insurance
\$377.00
debit

ANY DONATED SPONSORSHIP

(Please list business/person - item/service donated - value of item/service donated)

Business/Person	Item/Service	Amount
Crystal Heating & Cooling	Donation banner	\$300
Fleys Equipment	Donation banner	\$300
H & K Construction	Donation banner	\$3500
Auto Centers		\$300

[Print](#)

Funding Application No. 4
Ladies Night Out 11/8/25
Requested \$9,015.00

Tourism Funding Application - Submission #2931**Date Submitted: 5/16/2025**

City of Festus Tourism Funding Application

Terms & Conditions

[Tourism Commission Terms & Conditions](#)

Print for further descriptions on how to be included on agenda, what information should be included, funding disbursement rules, limitations, expenditures eligible for reimbursement, required information in proposal, qualifying applicants, timetable and evaluation procedure, grant guidelines, and requirements.

Disbursement Rules:

Once the Tourism Commission approves your funding application, you have 60 days after your event to submit your request for reimbursement.

Click link below for grant checklist and profit & loss statement when submitting your request for reimbursement.

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By submitting this application, you agree to the disbursement rules as stated above.

Festus Tourism Grant Checklist[Tourism-Checklist](#)**Blank Profit & Loss Statement**[Profit-Loss-Statement](#)**CONTACT INFORMATION:****Applying Organization Name**

Festus Main Street Association

First Name

Michelle

Last Name

Hohmeier

Physical Address

109 East Main Street

Mailing Address

P.O. Box 16

City, State & Zip

Festus, Mo 63028

City, State & Zip

Festus, Mo 63028

Phone Number

314-779-5927

Fax Number**Email Address**

info@festusmainstreet.org

Web Address

festusmainstreet.org

Event/Project Information...

Describe below your project/event clearly and concisely. Your description should include name and purpose of project/event, dates, location, target audience, whether it is new or repeat, length and market origin of attendees (use previous research if available). Provide proof that project/event and organization are covered by liability insurance. Also, describe entertainment and any other relevant information.

Event Name:

Ladies Night

Date & Time of Event

11/8/2025

04:00 PM

Event Location:

East Main Street

Event/Project Detail:

This event is geared toward women to bring in early Christmas shoppers to all businesses along Main Street. Salons and other non-retail businesses are encouraged to participate in order to bring awareness to their businesses also.

Plans are to have three musical groups along the street, as well as bistro tables set up on the street for shoppers to stop and mingle. We will also rent porta-potties for the convenience of shoppers, which will be located in the alley between Vinty Beauty Bar (110 East Main) and Main Key Realty (114 East Main).

We will have 2-4 food trucks, as well as LaChance Winery of Kimmswick placed along the north side of Main between 115 & 123 East Main.

All businesses along the street will be encouraged to participate whether by having discounts, promotions or to set up inside/outside their business for informational purposes.

Impact

Breakdown of the estimated tourism impact; such as overnight stays, potential use of restaurants, etc.

Impact Detail:

It is estimated the event brings in 1,000+ people to Main Street and all participating businesses reported a large increase in sales during prior events. The restaurants open that evening (Pogolino's, Pine Mountain, The Brick and Main & Mill) also experienced increased revenues.

Cost

Total cost of project with breakdown of individual costs.

Cost Detail:

Printing (UPS Store) \$100
Entertainment/Musicians \$2400
Table Rental (JCM Rentals) \$300
Porta-Potties (All Weather) \$600
Digital marketing AlphaMedia \$1500
Leader Print & Digital Advertising \$2000
Around Magazine Print Advertising \$1750
Social media \$300
Event Insurance \$65

Fees - Revenue

Breakdown of any admission, fees or tickets that will be sold.

Fees - Revenue

This is a free event for shoppers.
The cost for FMSA members is free and \$75 for non-members.

Economics

Estimated economic impact using \$150/family per day as baseline amount if overnight stay required.

Economics Details:

Based on previous Ladies Night events, retail businesses and restaurants had an increase in sales, which provides the city with an increase in sales tax revenues. By exposing all Main Street businesses, including those in service areas, this event will help the success of all business not only to increase sales tax revenues, but assure businesses continue to be prosperous and remain in Festus, which will help property taxes as well.

Fundraiser

If a non-for-profit organization and this event is in anyway a fundraiser for your organization, please explain.

Fundraiser Detail:

This is not a fundraiser.

Total Funding Requested:

9,015

Not For Profit

Please provide a copy of the organization's or event's not for profit status (IRS Letter).

Attachment of Not for Profit

No file chosen

Only attach if applicable.

Profit & Loss

Please provide a recent profit and loss statement of the organization or the event.

Attachment of P & L

No file chosen

Only attach if applicable.

Liability Insurance

Please provide a copy of liability insurance for the organization or the event.

Attachment of Liability Certificate

No file chosen

Only attach if applicable.

Summary for Ladies Night 2024

The event occurred on November 2, 2024 from 4-9pm. Main Street was closed from Mill Street to Brierton Lane beginning at 2:00p for set up of tables, bands and food trucks. The bands were set up in front of Tree of Life and Petit Patee. The two food trucks and Wild Sun Winery were set up near the intersection of Main Street and Behring Street.

The weather conditions were unusually warm and everyone enjoyed being outside enjoying the music. Estimates are 300-400 people attended the event.

In spite of the presence of the food trucks, restaurants reported they had revenues greater than a usual Saturday and retail businesses reported a large increase in their sales compared to an average Saturday.

Both food trucks were very happy with their revenues and enjoyed the event. This is the third Main Street event for our musical entertainment the Guy Cook Trio, who enjoyed the evening and the first for Washington Avenue, both are looking forward to playing future events.

Two advertisements ran in The Leader, one the week of October 24th and one the week of October 31st. Copies of the advertisements are included in our packet. We expanded our advertising with The Leader to include a full page ad in the Jefferson County, Arnold-Imperial, West Side and Eureka editions during the week of October 24th. During the week of October 31st, had the double truck (centerfold) of the Jefferson County Leader, which included the same full page ad, along with a list of all participating businesses. Some of the participating businesses then purchased their own 1/8th & 1/16th ad spaces to fill both pages.

The Leader was also used for our social media advertising, which began on October 24th for 7 days.

Additional advertising was provided by AlphaMedia through digital and radio ads on KJFF and KTJJ between October 28th – October 31st. Michelle Hohmeier was also interviewed on air on October 24th.

Organically through Facebook, a little over 29,000 people were reached with nearly 75,000 views and 932 interactions of the event posts.

As seen on our profit and loss statement, our expenses totaled \$6,977.39, which is \$1,097.61 less than our projection.

We look forward to having Ladies Night in 2025 and plan on asking businesses and attendees for further input to make the event better for all involved.

Respectfully submitted,

Michelle Hohmeier – Historic Tanglefoot Association

Historic Tanglefoot Association - Ladies Night 2024

		Revenue	Expenses	
Regstration		\$ 475.00		
Tourism	Tourism	\$ 7,600.00		
Music			\$ 1,300.00 ✓	
Tables/Chairs	JCM Party Rentals		\$ 158.01 ✓	
Printing Costs	UPS Store		\$ 19.44 ✓	
Porta Potties	All Weather		\$ 560.00 ✓	
Print Advertising	The Leader		\$ 4,318.00 ✓	
Radio Advertising	AlphaMedia		\$ 410.40 ✓	
Online/Geo Marketing	FB		\$ 235.00 ✓	
Total		\$ 8,075.00	\$ 7,000.85	\$ 1,074.15

Summary for Ladies Night 2024

The event occurred on November 2, 2024 from 4-9pm. Main Street was closed from Mill Street to Brierton Lane beginning at 2:00p for set up of tables, bands and food trucks. The bands were set up in front of Tree of Life and Petit Patee. The two food trucks and Wild Sun Winery were set up near the intersection of Main Street and Behring Street.

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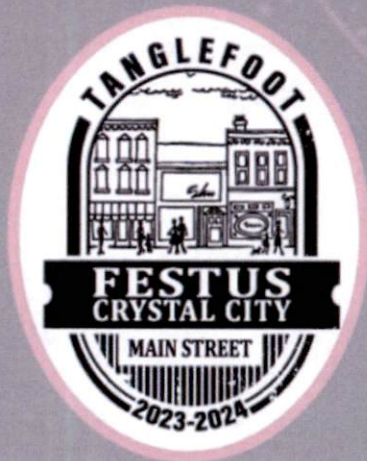
Michelle Hohmeier – Historic Tanglefoot Association

Fourth Annual Ladies Night

save the date

11.02.24 4p-9p

FESTUS / CRYSTAL CITY



Sponsored by



- 
- LIVE MUSIC • WINERY
 - FOOD TRUCKS

The Historic Tanglefoot Association Presents...
THE FOURTH ANNUAL

Ladies Night

Saturday, November 2, 2024
4 p.m. - 9 p.m.

FESTUS / CRYSTAL CITY
MAIN STREET

SPECIALS - DISCOUNTS - RAFFLES
PARTICIPATING BUSINESSES OPEN LATE

*Oh What a Night!!!
Boogie down to
Main Street/Bailey Road for
a night on the town*

GENTLEMEN WELCOME

More Info at Tanglefoot Events on Facebook

Sponsored By





[Print](#)

Tourism Funding Application - Submission #2956

Application No. 5
JL Lighting Event Oct-25
Requesting \$7,808

Date Submitted: 5/27/2025



City of Festus Tourism Funding Application

Terms & Conditions

[Tourism Commission Terms & Conditions](#)

Print for further descriptions on how to be included on agenda, what information should be included, funding disbursement rules, limitations, expenditures eligible for reimbursement, required information in proposal, qualifying applicants, timetable and evaluation procedure, grant guidelines, and requirements.

Disbursement Rules:

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By submitting this application, you agree to the disbursement rules as stated above.

Festus Tourism Grant Checklist

[Tourism-Checklist](#)

Blank Profit & Loss Statement

[Profit-Loss-Statement](#)

CONTACT INFORMATION:

Applying Organization Name

JL LIGHTING EVENTS

First Name

Justin

Last Name

Lenhard

Physical Address

1609 SUGAR CREEK DR

Mailing Address

1609 SUGAR CREEK DR

City, State & Zip

FESTUS MO 63028

City, State & Zip

FESTUS MO 63028

Phone Number

6183657726

Fax Number**Email Address**

JLPIXELSEQUENCE@GMAIL.COM

Web Address**Event/Project Information...**

Describe below your project/event clearly and concisely. Your description should include name and purpose of project/event, dates, location, target audience, whether it is new or repeat, length and market origin of attendees (use previous research if available). Provide proof that project/event and organization are covered by liability insurance. Also, describe entertainment and any other relevant information.

Event Name:

LENHARD FAMILY LIGHT SHOW

Date & Time of Event

10/3/2025

08:00 PM

Event Location:

Crities Park

Event/Project Detail:

Lenhard family Light Show

Light Show that brings in thousands of people from all over the St Louis Region. We perfectly choreograph music with lights that you listen to in your own car. Over 1500000 computer controlled lights that dazzle the young and old.

Impact

Breakdown of the estimated tourism impact; such as overnight stays, potential use of restaurants, etc.

Impact Detail:

With many media outlets covering the light show(Fox 2,KSDK Channel 5,The Leader, St Louis Post Dispatch and many forms of social media).Many families from all over the St. Louis Region travel to Festus for the Halloween and Christmas show. Many families also come from the Illinois area as well. These patrons spend money at your gas stations, restaurant, and many other establishments as they embark on the city.

Cost

Total cost of project with breakdown of individual costs.

Cost Detail:

Replace aging Outline light for a more permanent solution \$3332

Pixel forest \$3116

Replace Mini Trees \$1360

Fees - Revenue

Breakdown of any admission, fees or tickets that will be sold.

Fees - Revenue

Free event to the public

Economics

Estimated economic impact using \$150/family per day as baseline amount if overnight stay required.

Economics Details:

150/per family

Estimated well over 1000 family's watched the show

Fundraiser

If a non-for-profit organization and this event is in anyway a fundraiser for your organization, please explain.

Fundraiser Detail:

We have donation boxes for Jefferson County Rescue Mission and all proceeds go the them

Total Funding Requested:

7808

Not For Profit

Please provide a copy of the organization's or event's not for profit status (IRS Letter).

Attachment of Not for Profit

No file chosen

Only attach if applicable.

Profit & Loss

Please provide a recent profit and loss statement of the organization or the event.

Attachment of P & L

No file chosen

Only attach if applicable.

Liability Insurance

Please provide a copy of liability insurance for the organization or the event.

Attachment of Liability Certificate

Choose File

No file chosen

Only attach if applicable.

Print

Application No. 6
Mead on Main 10/4/25
\$14,400

Tourism Funding Application - Submission #2970**Date Submitted: 6/1/2025**

City of Festus Tourism Funding Application

Terms & Conditions

[Tourism Commission Terms & Conditions](#)

Print for further descriptions on how to be included on agenda, what information should be included, funding disbursement rules, limitations, expenditures eligible for reimbursement, required information in proposal, qualifying applicants, timetable and evaluation procedure, grant guidelines, and requirements.

Disbursement Rules:

Once the Tourism Commission approves your funding application, you have 60 days after your event to submit your request for reimbursement.

Click link below for grant checklist and profit & loss statement when submitting your request for reimbursement.

Should you fail to provide the requested documents within 60 days, your request for reimbursement can be denied or removal from future grant consideration. Please do not submit any documents until **all information** has been provided and ready for review and disbursement. Request for reimbursement can be dropped off at Festus City Hall or emailed to michelle@festusmo.gov.

By submitting this application, you agree to the disbursement rules as stated above.

Festus Tourism Grant Checklist

[Tourism-Checklist](#)

Blank Profit & Loss Statement

[Profit-Loss-Statement](#)

CONTACT INFORMATION:

Applying Organization Name

Four Brothers Mead

First Name

Vince

Last Name

Borgmann

Physical Address

124 East Main Street

Mailing Address

124 East Main Street

City, State & Zip

Festus, MO 63028

City, State & Zip

Festus, MO 63028

Phone Number

314-719-6290

Fax Number**Email Address**

contact@fourbrothersmead.com

Web Address

www.fourbrothersmead.com

Event/Project Information...

Describe below your project/event clearly and concisely. Your description should include name and purpose of project/event, dates, location, target audience, whether it is new or repeat, length and market origin of attendees (use previous research if available). Provide proof that project/event and organization are covered by liability insurance. Also, describe entertainment and any other relevant information.

Event Name:

Mead on Main 2025

Date & Time of Event

10/4/2025

12:00 PM

Event Location:

124 East Main Steet and Adams/McCullough Park

Event/Project Detail:

We thank you for considering our application for a reimbursement of expenses our Fall Viking Festival, "Mead on Main."

We will host another Viking Festival this fall, our 6th Annual "Mead on Main" on Saturday, October 4th, 2025, from 12 pm - 9pm. Our festival has experienced amazing turnouts. People from all over the city, county, state, and even surrounding states attend. There are roughly 3,500 people that come to Main Street to participate in the festivities as well as shop all the local stores. Last year we had a new layout which featured more people enjoying the park space behind our production facility.

With our festival being located on Main Street, it provides our guests a chance to explore our city's historic street. Whether it be for shopping all the local stores, getting a bite to eat at restaurants, or seeing what the rest of our great city has to offer. Previously, we have had several customers express how amazed they were that our Main Street offered such a variety of stores and were glad they got to experience it. So, not only did people come to support our local small veteran owned business, but all Main Street got to see an increase of visitors (and re-occurring visitors).

Several businesses mentioned to us how they had seen increased sales and people coming into their stores. We also met families and friends of locals that came in from Wright City, MO, Kansas City, MO, and even as far as Texas to enjoy the event and commented on how they were glad to see that we could host an event and all the great local support that was shown.

Impact

Breakdown of the estimated tourism impact; such as overnight stays, potential use of restaurants, etc.

Impact Detail:

With using a baseline of \$150 per family per day, we feel that our festival will have a great economic impact on our city. While we had 3,500 people come last year, we expect even more people to show up in subsequent years through the promotion of the event through merchandise and word of mouth. We also expect to have at least half of those attending stay at local hotels. So, with 1,750 people staying overnight, dining, and shopping times the \$150 per family, we would estimate an economic impact of \$262,500 towards the City of Festus.

Cost

Total cost of project with breakdown of individual costs.

Cost Detail:

We are requesting reimbursement for the following items:

\$8,000 radio advertising.

\$1,700 Entertainment for bands on stages featuring the Festus Tourism logo.

\$2,200 for portable toilets

\$1,000 for shirts to be provided, free of charge, to be worn by our volunteers, without whom we could not make these festivals a reality.

\$1,500 for tents that will feature banners with the Festus Tourism logo, prominently placed next to the Saint Louis Legion of Honor ring.

In addition to these costs, we will also incur expenses for plasticware and bags (\$500), Merchandise, including horn mugs, t-shirts with our logo and the tourism logo (\$6,000), alcoholic and non-alcoholic beverages (\$2,500), and our signature mead, the namesake of the festival, (\$18,000).

Fees - Revenue

Breakdown of any admission, fees or tickets that will be sold.

Fees - Revenue

No admission will be charged. This event is family-friendly and free to the public.

Economics

Estimated economic impact using \$150/family per day as baseline amount if overnight stay required.

Economics Details:

With using a baseline of \$150 per family per day, we feel that our festival will have a great economic impact on our city. While we had 3,500 people come last year, we expect even more people to show up in subsequent years through the promotion of the event through merchandise and word of mouth. We also expect to have at least half of those attending stay at local hotels. So, with 1,750 people staying overnight, dining, and shopping times the \$150 per family, we would estimate an economic impact of \$262,500 towards the City of Festus.

Fundraiser

If a non-for-profit organization and this event is in anyway a fundraiser for your organization, please explain.

Fundraiser Detail:**Total Funding Requested:**

14,400

Not For Profit

Please provide a copy of the organization's or event's not for profit status (IRS Letter).

Attachment of Not for Profit

No file chosen

Only attach if applicable.

Profit & Loss

Please provide a recent profit and loss statement of the organization or the event.

Attachment of P & L

PL-MEAD ON MAIN 2025-Estimated.xlsx

Only attach if applicable.

Liability Insurance

Please provide a copy of liability insurance for the organization or the event.

Attachment of Liability Certificate

Insurance 25-26.pdf

Only attach if applicable.



Four Brothers Mead

Mead On Main- A Viking Festival

10/4/2025 0:00:00

124 E. Main Street Festus, MO

Projected Profit & Loss Statement

Income		
Sales	\$38,505.90	
Vendor Fees (~70 vendors @ \$50/ea)	\$3,500.00	
Total Income		\$42,005.90
Expenses		
Advertising- Radio and Digital (<i>Tourism Sponsorship mentioned</i>) (67 radio spots run)	\$8,000.00	
VIP Tent (20' x 30') & Main Bar Tent	\$1,500.00	
Flight Glasses, 9 oz Glasses, To-Go Bags	\$500.00	
Merchandise (horn mugs, cups)	\$4,045.00	
Merchandise (<i>t-shirts with Tourism Logo</i>)	\$7,000.00	
Entertainment- Live Music with two stages- <i>Bands (6) (City of Festus Tourism Music Stage, with banner)</i>	\$1,700.00	
Beer, Soda, Water	\$2,500.00	
Porta-Potties (5) and Sink (3)	\$2,200.00	
Mead purchased from Four Brothers Mead	\$18,000.00	
Total Expenses		\$45,445.00
Profit / (Loss)		(\$3,439.10)



Four Brothers Mead

Mead On Main- A Viking Festival

10/5/2024 0:00:00

124 E. Main Street Festus, MO

Profit & Loss Statement

Income		
Sales	\$38,505.90	
Vendor Fees (~70 vendors @ \$50/ea)	\$3,500.00	
Total Income		\$42,005.90
Expenses		
Advertising- Radio and Digital (Tourism Sponsorship mentioned) (67 radio spots run)	\$4,530.00	OK to pay
VIP Tent (20' x 30') & Main Bar Tent	\$1,088.89	
Flight Glasses, 9 oz Glasses, To-Go Bags	\$500.00	
Merchandise (horn mugs, cups)	\$4,045.00	
Merchandise (t-shirts with Tourism Logo)	\$2,309.00	
Entertainment- Live Music with two stages- Bands (6) (City of Festus Tourism Music Stage, with banner)	\$1,700.00	
Beer, Soda, Water	\$2,500.00	
Porta-Potties (5) and Sink (3)	\$1,525.00	OK to pay
Mead purchased from Four Brothers Mead	\$12,444.00	
Total Expenses		\$30,641.89
Profit / (Loss)		\$11,364.01

Approved

$$\begin{array}{r}
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 - 6,855 \\
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City of Festus Tourism Committee,

We thank you for considering our application for a reimbursement of our merchandise expenses our Fall Viking Festival, "Mead on Main."

We hosted another Viking Festival this fall, our 5th Annual "Mead on Main" on Saturday, October 5th, 2024, from 12 pm - 9pm. Our festival had an amazing turnout. People from all over the city, county, state, and even surrounding states attended. There were roughly 3,500 people that came to Main Street to participate in the festivities as well as shop all the local stores. This year we had a new layout which featured more people enjoying the space behind our production facility.

With our festival being located on Main Street, it provided our guests a chance to explore our city's historic street. Whether it be for shopping all the local stores, getting a bite to eat at restaurants, or seeing what the rest of our great city has to offer. Previously, we have had several customers express how amazed they were that our main street offered such a variety of stores and were glad they got to experience it. So, not only did people come to support our local small veteran owned business, but all Main Street got to see an increase of visitors (and re-occurring visitors).

Several business mentioned to us how they had seen increased sales and people coming into their stores. We also met families and friends of locals that came in from Wright City, MO, Kansas City, MO, and Louisville, KY to enjoy the event and commented on how they were glad to see that we could host an event and all the great local support that was shown.

The costs for the merchandise for our Mead on Main event include:

We purchased t-shirts that were printed especially for this event. Like our prior festivals, we had custom printed shirts made with our logo, along with the City of Festus Tourism logo on the back. The total cost of this will be \$2,400.

For our Mead on Main festival, we did not charging any admission fees or sell any tickets. This was a totally free event for all patrons to come out and enjoy all that we have to offer. We did charge vendors a small fee of \$50 for a 10' x 10' space or \$100 for a 20' x 10' space.

With using a baseline of \$150 per family per day, we feel that our festival had a great economic impact on our city. While we had 3,500 people come, we expect even more people to show up in subsequent years through the promotion of the event through merchandise and word of mouth. We also expect to have at least half of those attending stay at local hotels. So, with



FOUR BROTHERS MEAD LLC

Contact@fourbrothersmead.com
www.fourbrothersmead.com

1,750 people staying overnight, dining, and shopping times the \$150 per family, we would estimate an economic impact of \$262,500 towards the City of Festus.

The total amount of funding for the merchandise associated for this event we are requesting is \$2,400.00. We have also included our certificate of liability as well as a profit and loss statement for our Mead on Main festival.

Please reach out if any additional material or documentation is needed.

We thank you again for your consideration,

Vincent Borgmann

Four Brothers Mead
contact@fourbrothersmead.com
(314) 719-6290

Print

Application No. 7
Veterans Day Fun Run 11/8/25
\$1,750

Tourism Funding Application - Submission #2971**Date Submitted: 6/1/2025**

City of Festus Tourism Funding Application

Terms & Conditions

[Tourism Commission Terms & Conditions](#)

Print for further descriptions on how to be included on agenda, what information should be included, funding disbursement rules, limitations, expenditures eligible for reimbursement, required information in proposal, qualifying applicants, timetable and evaluation procedure, grant guidelines, and requirements.

Disbursement Rules:

Once the Tourism Commission approves your funding application, you have 60 days after your event to submit your request for reimbursement.

Click link below for grant checklist and profit & loss statement when submitting your request for reimbursement.

Should you fail to provide the requested documents within 60 days, your request for reimbursement can be denied or removal from future grant consideration. Please do not submit any documents until **all information** has been provided and ready for review and disbursement. Request for reimbursement can be dropped off at Festus City Hall or emailed to michelle@festusmo.gov.

By submitting this application, you agree to the disbursement rules as stated above.

Festus Tourism Grant Checklist[Tourism-Checklist](#)**Blank Profit & Loss Statement**[Profit-Loss-Statement](#)**CONTACT INFORMATION:****Applying Organization Name**

Four Brothers Mead

First Name

Vince

Last Name

Borgmann

Physical Address

124 East Main Street

Mailing Address

124 East Main Street

City, State & Zip

Festus, MO 63028

City, State & Zip

Festus, MO 63028

Phone Number

314-719-6290

Fax Number**Email Address**

contact@fourbrothersmead.com

Web Address

www.fourbrothersmead.com

Event/Project Information...

Describe below your project/event clearly and concisely. Your description should include name and purpose of project/event, dates, location, target audience, whether it is new or repeat, length and market origin of attendees (use previous research if available). Provide proof that project/event and organization are covered by liability insurance. Also, describe entertainment and any other relevant information.

Event Name:

Veteran's Day Fun Run - 4th Annual (2025)

Date & Time of Event

11/8/2025

12:00 PM

Event Location:

124 East Main Steet

Event/Project Detail:

Four Brothers Mead will host our 4th Annual Veteran's Day Fun Run on Saturday, November 8th, 2024, from 12 pm - 9 pm.

This event is meant to unite current and former military members, their families, and the communities and celebrate our camaraderie. The "Fun Run" will consist of an approximate 1-mile trek starting at our meadery on Main Street and heading towards Bailey Road. From there, the attendees will turn onto S. 2nd Street and head towards Mill Street. The group will then turn right onto Mill Street, then right back onto Main Street, and end at our meadery. The run will begin at approximately noon, and all runners are expected to complete it by 1 pm. Following the run, attendees can enjoy live music and food on the patio.

This event is open to the public free of charge; however, runners are required to register for the event and pay an entrance fee which covers the cost of a bottle of mead for participants.

Impact

Breakdown of the estimated tourism impact; such as overnight stays, potential use of restaurants, etc.

Impact Detail:

As with all our events, we promote and encourage attendees and vendors to explore our Main Street and other local venues.

Our past events have been a huge success, drawing in attendees from all around Missouri. In the past, we've even reached out to local hotels to secure rooms for our out-of-state guests, adding more value to their participation. The local restaurants have also reaped the benefits of our events, with increased foot traffic at places like Main and Mill, The Brick, Pogolino's, Pine Mountain, and many others.

Last year's event had less than stellar weather. But we still hosted a live band on our covered back patio, which attracted foot traffic, in spite of the weather. However, this is Missouri, and weather can change the dynamics of the event, ultimately impacting attendance and attraction to the area. We are hopeful this works in our favor this time around.

Cost

Total cost of project with breakdown of individual costs.

Cost Detail:

Our back patio, sponsored by the City of Festus Tourism Commission, will feature two (2) live bands with an estimated cost of \$750.

The merchandise will include T-shirts for the runners, for which they will not be charged, and will include the Festus Tourism logo. The total projected cost for merchandise will be approximately \$1,000.

Fees - Revenue

Breakdown of any admission, fees or tickets that will be sold.

Fees - Revenue

Applications and fees will be collected from each runner. These fees will go towards t-shirts and medals for the runners. With an average participation of 35-50 runners, paying a \$25 entry fee, we expect to collect \$875 to \$1250 in fees.

Economics

Estimated economic impact using \$150/family per day as baseline amount if overnight stay required.

Economics Details:

Utilizing the recommended baseline, the estimated economic impact for this event will be approximately \$7,500 to \$15,000 in revenue for our city and other local businesses.

Fundraiser

If a non-for-profit organization and this event is in anyway a fundraiser for your organization, please explain.

Fundraiser Detail:

N/A

Total Funding Requested:

\$1,750

Not For Profit

Please provide a copy of the organization's or event's not for profit status (IRS Letter).

Attachment of Not for Profit

No file chosen

Only attach if applicable.

Profit & Loss

Please provide a recent profit and loss statement of the organization or the event.

Attachment of P & L

Profit and Loss-Fun Run 2025.xlsx

Only attach if applicable.

Liability Insurance

Please provide a copy of liability insurance for the organization or the event.

Attachment of Liability Certificate

Insurance 25-26.pdf

Only attach if applicable.



Four Brothers Mead

Veterans Day Fun Run

11/8/2025 0:00:00

124 E. Main Street Festus, MO

Projected Profit & Loss Statement

Income		
Sales	\$1,350.00	
Registration (35 runners)	\$875.00	
Total Income		\$2,225.00
Expenses		
Merchandise (t-shirts with Tourism Logo)	\$1,000.00	
Entertainment- Live Music - 2 Man Dan Band & Hubb	\$750.00	
Mead purchased from Four Brothers Mead	\$850.00	
Total Expenses		\$2,600.00
Profit / (Loss)		(\$375.00)

NAME OF EVENT:
DATE OF EVENT:
CONTACT PERSON:

Veteran's Day Fun Run
11/2/24
Vince Bergman

DATE SUBMITTED:
CONTACT PHONE #:
CONTACT EMAIL:

11/31/29
314.719-6290
vince@fourbrothersneed.com

PROFIT AND LOSS STATEMENT

REVENUES & RECEIPTS

(Please include any ticket sales, other sponsorships, vendor fees, merchandise sales or any other revenues)

Description	Amount	TOTALS
Sales	960.25	
Registration Fees	215-	
		1275.25

EXPENSES

(Please include copy of invoice and cancelled check)

Vendor	Description	Amount	Invoice	Check #
Bands/Entertainment				
2 Men On Band	Band	200-	914281	
Hubb	Band	300-	914282	
Other personnel (sound, lights, parking, other)				
Rentals (tents, tables, chairs, port-a-potties)				
Advertising (need copies of print ad, Facebook ads, website ads, flyers, etc.)				
Other expenses				
Merchandise Shirts		501.64		
Meal Cost		697-		

500-

1698.64

ANY DONATED SPONSORSHIP

(Please list business/person - item/service donated - value of item/service donated)

Business/Person	Item/Service	Amount

Loss
(422.34)

For the third annual Veteran's Day Fun Run, we had approximately fifty participants at the run itself, with approximately as many joining the celebration of Veteran's Day at the Four Brothers Mead tasting room after the run itself. The turnout for the run was down this year, which the weather played a key factor in. That day it was overcast, raining at the time of the run and off and on thereafter, with temperatures in the 40s, which is not common for that time of year. While we did still have more than four dozen participants in the run itself, we have experienced more than double that in typical years when the precipitation has either been frozen or nonexistent and the temperatures more pleasant for an outdoor event.

The participants came from across Jefferson County, Sainte Genevieve County, Saint Louis County, and Saint Louis City County. Many of the participants purchased lunch from the various restaurants on Festus Main Street, including Pogolino's, The Brick, Pine Mountain, and Main and Mill Brewery.

The event began and ended behind Four Brothers Mead at 11:30, with a 0.75 mile run around the city of Festus, going west up Second Street to Mill Street, continuing over to Main Street, east on Main Street to the city limits, and turning back to Four Brothers Mead on Second Street. Some participants were able to complete the run portion in around ten minutes, with others taking twenty-five to thirty minutes. However, while we feature the Fun Run, the celebration of Veteran's Day for a veteran-owned business goes beyond the physical activity itself.

The Four Brothers Mead hall opened when the participants returned, and the event lasted until we closed at 9:00pm. As stated above, the participants in the Fun Run and those who came to celebrate Veteran's Day at a Veteran-owned business purchased food and drinks from Main Street businesses and listened to the two bands that played throughout the day. Several of the participants even shopped at the stores on Main Street in between bouts of rain. The estimated impact of the event was approximately \$5,000.

Ultimately, the event was a success, though below our projections as hampered by the weather. We hope for greater turnout and promotion for our fourth annual Fun Run on Saturday, November 8, 2025.



\$17.99 Each

S-XL S-3

M-4

L-7

XL-7

\$377.79 Total

\$19.99 Each

XXL -3

\$59.97 Total

\$21.99 Each

XXXL -1

\$21.99 Total

\$459.75 Total

Tax: \$41.90

GRAND TOTAL: \$501.64

PAID



[Print](#)

Application No. 8
Small Business Stocking Stroll
\$7,465

Tourism Funding Application - Submission #2976**Date Submitted: 6/2/2025**

City of Festus Tourism Funding Application

Terms & Conditions

[Tourism Commission Terms & Conditions](#)

Print for further descriptions on how to be included on agenda, what information should be included, funding disbursement rules, limitations, expenditures eligible for reimbursement, required information in proposal, qualifying applicants, timetable and evaluation procedure, grant guidelines, and requirements.

Disbursement Rules:

Once the Tourism Commission approves your funding application, you have 60 days after your event to submit your request for reimbursement.

Click link below for grant checklist and profit & loss statement when submitting your request for reimbursement.

Should you fail to provide the requested documents within 60 days, your request for reimbursement can be denied or removal from future grant consideration. Please do not submit any documents until **all information** has been provided and ready for review and disbursement. Request for reimbursement can be dropped off at Festus City Hall or emailed to michelle@festusmo.gov.

By submitting this application, you agree to the disbursement rules as stated above.

Festus Tourism Grant Checklist[Tourism-Checklist](#)**Blank Profit & Loss Statement**[Profit-Loss-Statement](#)**CONTACT INFORMATION:****Applying Organization Name**

Festus Main Street Association

First Name

Melody

Last Name

Yesberg

Physical Address

39 Main Street

Mailing Address

39 Main Street

City, State & Zip

Festus

City, State & Zip**Phone Number**

636-937-0605

Fax Number**Email Address**

info@festusmainstreet.org

Web Address

www.festusmainstreet.org

Event/Project Information...

Describe below your project/event clearly and concisely. Your description should include name and purpose of project/event, dates, location, target audience, whether it is new or repeat, length and market origin of attendees (use previous research if available). Provide proof that project/event and organization are covered by liability insurance. Also, describe entertainment and any other relevant information.

Event Name:

Small Business Saturday Adult Stocking Stroll

Date & Time of Event

11/29/2025

12:00 PM

Event Location:

Festus Main Street Business District

Event/Project Detail:

This event is an Adult event to get area shoppers to go into all participating stores and restaurants for “Small Business Saturday” to eat, explore and shop all the local businesses. Strollers will be asked to bring a stocking to receive a “treat” from each store. Shoppers can also pick up a game card to take into each participating business to receive a sticker. Returned cards that visit every shop are eligible for a drawing of gift cards provided by participating merchants.

We have timed this event to be of benefit of all types of businesses. Shoppers can eat lunch, dinner or stop for a sweet treat, coffee or drink between visiting the retail stores. Service businesses are invited to participate and can volunteer to be stops on the route.

This is a rain or shine event.

New this year will be an additional grand prize that will be drawn among actual shoppers of the participating businesses. Participants will fund all prizes for Strollers

We are also planning on entertainment with carolers/actors in strategic spots along the route. We will also request that the city have the selfie-stations (reindeer) up and lighted figures turned on at Schneider Park and have the snowflake street lights turned on to help set the mood.

We also plan on bringing back the Festus Main Street Christmas Window Decorating Contest for participating businesses. This should draw more people downtown throughout the holiday season.

Impact

Breakdown of the estimated tourism impact; such as overnight stays, potential use of restaurants, etc.

Impact Detail:

(Due to the bad weather (it snowed all afternoon) last years event only drew 200. 2023 had over 600 participating).

2024 - We had 26 participating businesses. It increased exposure of new merchants and all the different business to people who may not have visited recently. This year's event is expected to draw up to 800+ people with all the new businesses that have recently opened. All feedback from participating businesses was great and that even with the small turnout, it was a successful event, and they had a very nice increase in sales over a normal Saturday. This in the long term increases the tax base for the City of Festus.

Long term effects are that it will bring more people to Main Street to shop and spend the day and encourage “Shopping Small”. We also saw many people from out of town that were in the county visiting relatives for the Thanksgiving weekend. We even drew a few people from IL who saw our Facebook Post/Ads.

Cost

Total cost of project with breakdown of individual costs.

Cost Detail:

Each participating merchant each will pay a fee to take part. That fee will cover miscellaneous expenses not listed below. Participating merchants will also cover all the gift cards for winning participants.

Costs

Advertising \$5000

2 Leader Ads 3000

Digital Marketing 1000

Facebook 1000

Printing 1200

UPS 600 Game Cards, Door Posters, 18000 Stickers/Stampers, misc. copies 700

UPS/Kore Kreative Yard Signs, banners to promote event (reuseable) 500

Entertainment Carolers 1000

Window Decorating Contest for Stores (2 plaques) 200

Insurance 65

Requested 7465.00

Fees - Revenue

Breakdown of any admission, fees or tickets that will be sold.

Fees - Revenue**Revenues**

This is a Free event for all shoppers

Participating Business will pay a Small Fee (approx. \$25-50 each – Discounted fee for FMSA members) plus Gift Cards for prizes to be part of this event . This will cover other miscellaneous expenses that may come up and provide prizes. FMSA will purchase stocking bags and water to sell.

2024 revenue after all expenses was \$ 885.00

Economics

Estimated economic impact using \$150/family per day as baseline amount if overnight stay required.

Economics Details:

Previous events have proven to increase Holiday Sales for local businesses. This in turn provides increased tax revenue for the city. By exposing all Main Street business, including those in service areas, this event will help the success of all businesses not only to increase sales tax revenues, but assure businesses continue to be prosperous and remain in Festus and draw new businesses to Main Street. This will also multiply long term sales tax and property tax revenue when local businesses are successful.

Fundraiser

If a non-for-profit organization and this event is in anyway a fundraiser for your organization, please explain.

Fundraiser Detail:

this is not being put on to raise money

Total Funding Requested:

\$7465

Not For Profit

Please provide a copy of the organization's or event's not for profit status (IRS Letter).

Attachment of Not for Profit

Choose File No file chosen

Only attach if applicable.

Profit & Loss

Please provide a recent profit and loss statement of the organization or the event.

Attachment of P & L

Choose File No file chosen

Only attach if applicable.

Liability Insurance

Please provide a copy of liability insurance for the organization or the event.

Attachment of Liability Certificate

Choose File No file chosen

Only attach if applicable.

NAME OF EVENT: Strolling Stroll
 DATE OF EVENT: 11/30/25
 CONTACT PERSON: Courtney Wisely

DATE SUBMITTED: 4/9/25
 CONTACT PHONE #: 314-623-9080
 CONTACT EMAIL: info@festsmainstreet.org

PROFIT AND LOSS STATEMENT

REVENUES & RECEIPTS

(Please include any ticket sales, other sponsorships, vendor fees, merchandise sales or any other revenues)

Description	Amount	TOTALS

EXPENSES

(Please include copy of invoice and cancelled check)

Vendor	Description	Amount	Invoice	Check #
Bands/Entertainment				
Caroling St. Louis	Cards	970.00	Attached	341
Other personnel (sound, lights, parking, other) Expenses				
HR	INK	108.58	H360716857	Pd. online
Polar General	gift basket supplies	21.06	receipt	Pd. w/card
Rentals (tents, tables, chairs, port-a-potties)				
Advertising (need copies of print ad, Facebook ads, website ads, flyers, etc.)				
Leader Print. cards	Print Ads	1452.00	202493	Pd. online
Alpha Media	Radio Ad	410.40	MC-124104440	Pd. online
Dante Communication	Radio Ad	375.00	3775-1	347
Spotlight Program Ad	Program Ad	275.00	138	Pd. online
Other expenses				
Event Insurance - Secura		253.00	5142329	Pd. online
Facebook	Digital Ads	150.00	attached	Pd. Online
UPS Store	Posters, game cards, signs	109.74	receipt	Pd. w/card
Uline - Stickers for patrons		111.61	184552009	Pd. online

ANY DONATED SPONSORSHIP

(Please list business/person - item/service donated - value of item/service donated)

Business/Person	Item/Service	Amount

0

970.00

129.64

0

2,512.40

624.35

Total: 4,236.35

2024 Adult Stocking Stroll 11-30-2-24

Recap from event:

It snowed during entire event and Festus High School had playoff game. We handed out 300 game cards, 200 were returned complete.

75% from Jefferson County, 8% south of JC and 5% north and west of JC.
5 people came from IL just seeing facebook ad.

Lots of compliments and they were having fun. "Didn't know all of this way here" Liked Festus. Great for awareness of Main Street.

Most ever (25) participating businesses. Still waiting on complete responses from businesses, but had increased sales over normal Saturday and would like to participate again.

2024 Stocking Stroll

Budget		1 Melody Pd	2 HTA Pd	3 HTA Due	4 Bill/ Receipt
1	Leader 11/20 1/2 pg			14 52 00	✓
2	3000 Leader 11/27 1/2 pg			14 52 00	✓
3	200 Spotlight Theatre 1/4 pg	275 00	✓		✓
4	200 Face Book Post	150 00	✓		✓
5	1000 Alpha Media			410 00	✓
6	500 KBDZ Radio			375 00	✓
7					
8	1000 Caroling St. Louis		970 00	✓	✓
9	100 Decorate Start Location	Reused			
10	400 Insurance		253 00		
11					
12	600 Printing 600 game cards	109 74	✓		✓
13	Door Posters				
14	Participant Signs				
15					
16	Stickers - Mine (15000)	111 61	✓		✓
17	Ink - for printing HP	108 58	✓		✓
18					
19	Supplies to make Gifts	21 06	✓		✓
20					
21					
22		775 99			
23					
24	250 Social Media Co-ordination		Donated		
25					
26	7250 approved				
27					
28					
29					
30					
31	Income				
32	Total Sales 185.00				
33	Registr Fees (625.00	11/3			
	75.00	12/31			
	<u>\$ 885</u>				

SMALL BUSINESS SATURDAY

Adult STOCKING Stroll

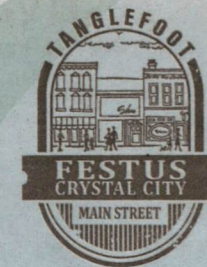
SAT.,
NOV. 30,
2024
12 - 5 P.M.

FESTUS MAIN STREET
SHOP * DINE * EXPLORE

Bring Your Stockings for "Treats"
from participating merchants.
Chance to Win Hundreds of \$\$ on Gift Cards
Game Starting/Ending
at Main Key Realty (114 Main)



Sponsored
by



business, StellaNova Spa, in Festus.

The spa is on the top floor of an office building at 1401 N. Truman Blvd. She opened her doors in September and offers massage therapy and breathwork.

"The whole essence – the reason – I opened in this space is there is no outside noise," said Dodge, 28, of Festus. "There are no other clients in here when someone comes for an appointment. It's like your own private sanctuary."



Delaney Dodge owns and operates StellaNova Spa, 1401 N. Truman Blvd., in Festus.

the relaxation room.

Dodge said she set up the relaxation room to provide a peaceful space with meditation perfumes, yoga mats, a chaise lounge and other items intended to soothe the client.

Dodge is a licensed massage therapist.

"I graduated in 2016 from The Healing Arts Center in St. Louis," she said. "From there, I also became certified at breathwork."

She said breathwork is another way to achieve a tranquil state.

"I work with different breathing techniques to guide you into a state of complete relaxation and awareness of your connection to God," she said.

Dodge had worked at a different massage business in the area before striking out on her own.

StellaNova Spa's business hours are 9 a.m. to 7 p.m. Mondays, Wednesdays and Fridays and 9 a.m. to 3 p.m. Saturdays.

At present, Dodge is a one-woman operation.

"The plan is after six months to hire my first therapist. When I hire another therapist, they will work Tuesdays, Thursdays and Sundays, so I will be open seven days a week," she said.



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363 Festus Centre Dr**

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[Print](#)

Application No. 9
Relaxin in the Park 5/16/26
\$5,000

Tourism Funding Application - Submission #2978**Date Submitted: 6/3/2025**

City of Festus Tourism Funding Application

Terms & Conditions

[Tourism Commission Terms & Conditions](#)

Print for further descriptions on how to be included on agenda, what information should be included, funding disbursement rules, limitations, expenditures eligible for reimbursement, required information in proposal, qualifying applicants, timetable and evaluation procedure, grant guidelines, and requirements.

Disbursement Rules:

Once the Tourism Commission approves your funding application, you have 60 days after your event to submit your request for reimbursement.

Click link below for grant checklist and profit & loss statement when submitting your request for reimbursement.

Should you fail to provide the requested documents within 60 days, your request for reimbursement can be denied or removal from future grant consideration. Please do not submit any documents until **all information** has been provided and ready for review and disbursement. Request for reimbursement can be dropped off at Festus City Hall or emailed to michelle@festusmo.gov.

By submitting this application, you agree to the disbursement rules as stated above.

Festus Tourism Grant Checklist[Tourism-Checklist](#)**Blank Profit & Loss Statement**[Profit-Loss-Statement](#)**CONTACT INFORMATION:****Applying Organization Name**

Relaxin in the Park

First Name

Matt

Last Name

Jones

Physical Address**Mailing Address****City, State & Zip****City, State & Zip****Phone Number****Fax Number****Email Address****Web Address****Event/Project Information...**

Describe below your project/event clearly and concisely. Your description should include name and purpose of project/event, dates, location, target audience, whether it is new or repeat, length and market origin of attendees (use previous research if available). Provide proof that project/event and organization are covered by liability insurance. Also, describe entertainment and any other relevant information.

Event Name:**Date & Time of Event****Event Location:****Event/Project Detail:**

Relaxin in the Park is a car and truck show in May 2026.

In May of 2025 the show had 468 entries and thousands of spectators throughout the event. Vehicles came from 19 different states which made a big impact on local business and the community.

Impact

Breakdown of the estimated tourism impact; such as overnight stays, potential use of restaurants, etc.

Impact Detail:

With people coming from 19 different states, one local hotel sold out and another was close to selling out. All of those people have to eat at the local restaurants and supported local businesses.

Cost

Total cost of project with breakdown of individual costs.

Cost Detail:**Fees - Revenue**

Breakdown of any admission, fees or tickets that will be sold.

Fees - Revenue

\$40 entry fee for each vehicle

Spectators are free

Economics

Estimated economic impact using \$150/family per day as baseline amount if overnight stay required.

Economics Details:**Fundraiser**

If a non-for-profit organization and this event is in anyway a fundraiser for your organization, please explain.

Fundraiser Detail:

We donate to Jeffco shop with a cop

Total Funding Requested:

5,000.00

Not For Profit

Please provide a copy of the organization's or event's not for profit status (IRS Letter).

Attachment of Not for Profit

RNP EIN.pdf
Only attach if applicable.

Profit & Loss

Please provide a recent profit and loss statement of the organization or the event.

Attachment of P & L

RnTP.xlsx
Only attach if applicable.

Liability Insurance

Please provide a copy of liability insurance for the organization or the event.

Attachment of Liability Certificate

RnP COI.pdf
Only attach if applicable.

[Print](#)**Tourism Funding Application - Submission #2981****Date Submitted: 6/4/2025**

Application No. 10
Spotlight Community Theatre
Fiddler on the Roof 8/7/25 @ R7 School
\$6,800
Below application is a list of where their
last performance tickets were sold.



City of Festus Tourism Funding Application

Terms & Conditions

[Tourism Commission Terms & Conditions](#)

Print for further descriptions on how to be included on agenda, what information should be included, funding disbursement rules, limitations, expenditures eligible for reimbursement, required information in proposal, qualifying applicants, timetable and evaluation procedure, grant guidelines, and requirements.

Disbursement Rules:

Once the Tourism Commission approves your funding application, you have 60 days after your event to submit your request for reimbursement.

Click link below for grant checklist and profit & loss statement when submitting your request for reimbursement.

Should you fail to provide the requested documents within 60 days, your request for reimbursement can be denied or removal from future grant consideration. Please do not submit any documents until **all information** has been provided and ready for review and disbursement. Request for reimbursement can be dropped off at Festus City Hall or emailed to michelle@festusmo.gov.

By submitting this application, you agree to the disbursement rules as stated above.

Festus Tourism Grant Checklist[Tourism-Checklist](#)**Blank Profit & Loss Statement**[Profit-Loss-Statement](#)**CONTACT INFORMATION:****Applying Organization Name****First Name****Last Name**

Physical Address

73 Adventura Dr

Mailing Address

73 Adventura Dr

City, State & Zip

Festus, MO 63028

City, State & Zip

Festus, MO 63028

Phone Number

314-623-9080

Fax Number**Email Address**

info@spotlightjeffco.org

Web Address

spotlightjeffco.org

Event/Project Information...

Describe below your project/event clearly and concisely. Your description should include name and purpose of project/event, dates, location, target audience, whether it is new or repeat, length and market origin of attendees (use previous research if available). Provide proof that project/event and organization are covered by liability insurance. Also, describe entertainment and any other relevant information.

Event Name:

Fiddler on the Roof

Date & Time of Event

8/7/2025

07:00 PM

Event Location:

Jefferson R7 High School

Event/Project Detail:

Project Name: Fiddler on the Roof – Summer Musical Production

Presented by: Spotlight Community Theatre (501c3 Non-Profit)

Dates: Aug 7-10, 2025

Location: Jefferson R7 High School Theatre, Festus, MO

Target Audience: Families, theater lovers, and arts patrons from Jefferson County and surrounding regions.

New or Repeat: Annual summer mainstage production; this is our first time performing at this venue.

Length: 4 days (with 4 total performances)

Market Origin of Attendees: Based on past audience data, our patrons come from across Jefferson County and neighboring counties including St. Louis, Ste. Genevieve, Washington, Franklin, and St. Francois. A percentage of attendees also travel in from out of state to see family or support cast members.

This production features a cast and crew of approximately 75 individuals ranging from teens to adults. Rehearsals span over two months, and our summer musicals consistently draw in one of our largest and most diverse audiences.

Insurance: Spotlight Community Theatre maintains full liability insurance for all productions, including coverage for cast, crew, patrons, and production-related activities.

Entertainment: The beloved Broadway musical Fiddler on the Roof will be brought to life onstage with live performance, live music, professional costumes, and scenic design. The show explores timeless themes of tradition, community, and resilience, and is suitable for all ages. It is our largest-scale production of the year and draws significant attention and attendance.

Additionally, we are currently conducting an economic impact study to more accurately measure how our audiences engage with local businesses while attending Spotlight productions (e.g., dining, shopping, hotel stays).

Impact

Breakdown of the estimated tourism impact; such as overnight stays, potential use of restaurants, etc.

Impact Detail:

Spotlight Community Theatre's summer musicals attract audiences from across Jefferson County and beyond. Our most recent mainstage production (Shrek the Musical Jr.) brought in attendees from over 25 cities across multiple counties and states. Based on previous data, we anticipate 1,000 ticket sales, with many families making a day—or weekend—of it in Festus.

Tourism impacts expected include:

Restaurant visits: Pre-show and post-show dining is common. We actively promote local eateries to our audience through printed programs and social media.

Shopping: Attendees often explore local Main Street boutiques and shops before attending.

Hotel stays: Families of out-of-town cast members and long-distance patrons regularly book overnight stays, especially for weekend matinees and evening performances.

Our ongoing economic impact study will further quantify and document these behaviors to inform future funding requests.

Cost

Total cost of project with breakdown of individual costs.

Cost Detail:

Total Estimated Cost: \$26,800

Cost Breakdown:

Venue Rental (Jefferson R7 Theatre): \$6,800

Licensing Fees (MTI): \$4,500

Set Construction & Supplies: \$4,000

Costumes: \$5,000

Props: \$1,500

Marketing/Printing: \$3,000

Cast Meals for Tech Week & Show Days: \$2,000

Fees - Revenue

Breakdown of any admission, fees or tickets that will be sold.

Fees - Revenue

Ticket Sales:

Ticket Price: \$20 each

Estimated Tickets Sold: 1,000

Projected Ticket Revenue: \$20,000

We will also sell flowers and small merchandise during the run of the show, but the primary source of revenue is ticket sales.

Economics

Estimated economic impact using \$150/family per day as baseline amount if overnight stay required.

Economics Details:

Estimated Economic Impact:

Assuming that 20% of attendees require an overnight stay or dine/shop in the area, that equates to roughly 200 guests. Using the commission's \$150/family per day estimate, that results in:

200 families x \$150 = \$30,000 in direct tourism economic impact

The results of our upcoming impact study will give even more detailed insights.

Fundraiser

If a non-for-profit organization and this event is in anyway a fundraiser for your organization, please explain.

Fundraiser Detail:

While not a traditional fundraiser, this production supports Spotlight Community Theatre's mission of providing accessible, high-quality performing arts opportunities to the community. All revenue generated helps fund future shows, youth theatre programming, scholarships, and outreach events throughout the year. As a 501c3 organization, every production is designed to sustain our broader community mission.

Total Funding Requested:

6,800

Not For Profit

Please provide a copy of the organization's or event's not for profit status (IRS Letter).

Attachment of Not for Profit

Spotlight Tax Exempt (8).pdf
Only attach if applicable.

Profit & Loss

Please provide a recent profit and loss statement of the organization or the event.

Attachment of P & L

No file chosen
Only attach if applicable.

Liability Insurance

Please provide a copy of liability insurance for the organization or the event.

Attachment of Liability Certificate

Spotlight Comm Theatre (1).pdf
Only attach if applicable.



Spotlight Community Theatre – Shrek Jr. Event Summary

We are thrilled to report that our production of *Shrek the Musical Jr.* was a resounding success! The event was held at **Contarian Concert Hall and Theatre** on **March 6-9, 2025**, with a total of **five performances**:

- **March 6, 7, 8 at 7:00 PM**
- **March 8 & 9 at 2:00 PM**

We are proud to say that **all five performances sold out a full week before the event**, with tickets purchased entirely online. This resulted in a total attendance of **1,115 patrons** over the course of the weekend.

Audience Breakdown & Tourism Impact

A detailed analysis of ticket purchases shows that **723** tickets were sold to local residents from **Festus, Crystal City, Herculaneum, and Pevely**, while **392** tickets were purchased by patrons from outside the immediate area.

The full list of local and non-local cities represented at the event is as follows:

City	State	Tickets
Affton	MO	2
Arnold	MO	51
Barnhart	MO	53

Bloomsdale	MO	39
Bonne Terre	MO	4
Cabot	AR	8
Cadet	MO	5
Caledonia	MO	2
Cedar Hill	MO	19
Chesterfield	MO	2
Crystal City	MO	43
De Soto	MO	94
Fenton	MO	13
Festus	MO	628
Grubville	MO	3
Herculaneum	MO	48
High Ridge	MO	3

Highland	IL	4
Hillsboro	MO	61
House Springs	MO	9
Imperial	MO	35
Kelso	MO	6
Lincoln	IL	2
Nashville	TN	2
Pevely	MO	4
Red Bud	IL	20
Saint Louis	MO	57
Troy	MO	5
Valley Park	MO	1
Warrenton	MO	1
Wentzville	MO	2

Wyoming	MI	10
---------	----	----

Given the number of **non-local attendees**, it is reasonable to assume that some patrons may have opted for overnight stays, particularly those traveling from farther locations. Visiting families likely dined at local restaurants or shopped in the Festus/Crystal City area before or after the performances. Based on general tourism data estimates, an average of **\$25-\$50 per person** could have been spent on dining and shopping during their visit. With **392** non-local attendees, this could translate into an estimated **economic impact of \$9,800 - \$19,600** for local businesses over the event weekend.

Community Engagement

While we do not have exact data on patron activity before or after the show, anecdotal feedback from attendees suggests that many enjoyed **dining at local restaurants such as Taytro's, Petit Patee, and Main & Mill Brewing Company**, or shopping along **Festus Main Street**, as our event coincided with a busy weekend for downtown businesses.

Conclusion

Thanks to the support of the **Festus Tourism Commission**, we were able to host this production in a venue that accommodated our growing audience. The sold-out success of *Shrek Jr.* not only showcased the incredible talent in our community but also drew significant non-local visitors, further boosting the local economy. We appreciate your continued partnership in making Festus a hub for the performing arts and look forward to more successful collaborations in the future.

Courtney Wisely

Executive Director

Spotlight Community Theatre

314-623-9080

info@spotlightjeffco.org



APPLICATION NO. 11
FIRECRACKER
FESTIVAL \$35,000

TITLE OF REQUEST: _____

PROPOSAL (Description of your request)

IMPACT (Breakdown of the estimated tourism impact; such as overnight stays, potential use of restaurants, etc.)

COST (Total Cost of project with breakdown of individual costs.)

ECONOMICS (Estimated economic impact using \$150/family per day as baseline amount if overnight stay required.)



APPLICATION NO. 12
MAYOR'S FALL
CRUISE \$4,050

TITLE OF REQUEST: _____

PROPOSAL (Description of your request)

IMPACT (Breakdown of the estimated tourism impact; such as overnight stays, potential use of restaurants, etc.)

COST (Total Cost of project with breakdown of individual costs.)

ECONOMICS (Estimated economic impact using \$150/family per day as baseline amount if overnight stay required.)



APPLICATION NO. 13
MAYOR'S SUMMER
CRUISE \$4,050

TITLE OF REQUEST: _____

PROPOSAL (Description of your request)

IMPACT (Breakdown of the estimated tourism impact; such as overnight stays, potential use of restaurants, etc.)

COST (Total Cost of project with breakdown of individual costs.)

ECONOMICS (Estimated economic impact using \$150/family per day as baseline amount if overnight stay required.)



APPLICATION NO. 14
SUNDAYS AT
SUNSET \$17,500

TITLE OF REQUEST: _____

PROPOSAL (Description of your request)

IMPACT (Breakdown of the estimated tourism impact; such as overnight stays, potential use of restaurants, etc.)

COST (Total Cost of project with breakdown of individual costs.)

ECONOMICS (Estimated economic impact using \$150/family per day as baseline amount if overnight stay required.)



APPLICATION NO. 15
SWINGIN' UNDER
THE STARS \$5,250

TITLE OF REQUEST: _____

PROPOSAL (Description of your request)

IMPACT (Breakdown of the estimated tourism impact; such as overnight stays, potential use of restaurants, etc.)

COST (Total Cost of project with breakdown of individual costs.)

ECONOMICS (Estimated economic impact using \$150/family per day as baseline amount if overnight stay required.)



APPLICATION NO. 16
SANTA HOUSE \$5,925

TITLE OF REQUEST: _____

PROPOSAL (Description of your request)

IMPACT (Breakdown of the estimated tourism impact; such as overnight stays, potential use of restaurants, etc.)

COST (Total Cost of project with breakdown of individual costs.)

ECONOMICS (Estimated economic impact using \$150/family per day as baseline amount if overnight stay required.)

GL Number	Description	21-22 Activity	22-23 Activity	22-23 Activity % Change	23-24 Activity	23-24 Activity % Change	24-25 Original Budget	24-25 Original Budget % Change	24-25 Activity	% Budget Used	25-26 Requested	25-26 APPROVED BUDGET
12												
12-1200-51000.00 *	REGULAR SALARIES	25,100	23,878	(5)	25,933	9	30,039	16	18,910	63	30,347	0
12-1200-51100.00 *	Overtime	710	415	(42)	659	59	1,500	128	1,919	128	2,000	0
12-1200-52000.00 *	HEALTH INSURANCE EXPENSE	5,631	6,505	16	5,842	(10)	7,502	28	4,643	62	7,170	0
12-1200-52100.00 *	Life Insurance Expense	60	63	5	53	(16)	60	13	36	60	65	0
12-1200-52200.00 *	Lagers Retirement Dues	3,979	4,248	7	4,709	11	5,677	21	3,825	67	6,157	0
12-1200-52210.00 *	401A MATCH	645	650	1	778	20	884	14	575	65	910	0
12-1200-52300.00 *	FICA TAX EXPENSE	1,975	1,850	(6)	2,022	9	2,345	16	1,583	68	2,519	0
12-1200-54000.00	Postage	6	40	567	84	110	350	317	2	1	350	0
12-1200-54300.00	Office Supplies	0	30	0	29	(3)	100	245	10	10	100	0
12-1200-56400.00 *	Uniforms	0	0	0	0	0	63	0	0	0	61	0
12-1200-57010.00	Travel,Training & Lodging	0	0	0	0	0	750	0	543	72	1,000	0
12-1200-57100.00 *	Advertising	4,553	3,622	(20)	1,876	(48)	2,800	49	518	19	3,000	0
12-1200-57200.00 *	Insurance,Claims & Bonds	1,714	2,195	28	2,712	24	2,907	7	1,823	63	2,729	0
12-1200-57999.00 *	Other Misc. Special Exp.	997	2,849	186	554	(81)	500	(10)	220	44	500	0
Fund 12 - Tourism Tax Fund:												
TOTAL APPROPRIATIONS		45,370	46,345	2.15	45,251	(2.36)	55,477	22.60	34,607	62.38	56,908	0
DEPARTMENT 1200 TOURISM												
51000.00 Regular Salaries												
50% PER DOL MINIMUM RATE FOR SALARIED-EXEMPT \$58,656 (EXEMPT). DISCUSSIN ON MAKING THIS A NON-EXEMPT POSITION, WHICH WOULD INCLUDE OVERTIME.												
50% MERIT \$541.42												
50% SAFETY BONUS \$500												
50% HEALTH INCENTIVE \$54.14												
3% ESTIMATED PAY INCREASE (50% TOURISM)												
											30,347	0
51100.00 Overtime												
SANTA HOUSE 24 HRS * AVG OT RATE BETWEEN (MORGAN & MIRANDA)												
WINTERFEST 11 HRS MELISSA BROWN \$27.95 OT												
WINTERFEST - 9 HRS JULIE ARMBRUSTER \$25.58												
EXTRA DUE TO WAGE ADJUSTMENTS												
ADD 3% BASED ON YTD ACTUAL - ROUNDED UP												
											2,000	0
52000.00 Health Insurance Expense												
PROPOSED 12% RATE INCR OVER CY (50% COST SHARE))												
HEALTH 15% INCREASE PROJECTED												
											6,962	0
DENTAL 5% INCREASE PROJECTED												
											172	0
VISION 5% INCREASE PROJECTED												
											36	0

BUDGET REPORT FOR CITY OF FESTUS
Calculations As of 05/31/2025

GL Number	Description	21-22 Activity	22-23 Activity	22-23 Activity % Change	23-24 Activity	23-24 Activity % Change	Original	24-25 Budget	Original	24-25 Budget % change	24-25 Activity	% Budget	24-25 Used	25-26 Requested	APPROVED	25-26 BUDGET
12																
	ACCOUNT '52000.00' TOTALS:													7,170		0
52100.00	Life Insurance Expense BASED ON 5% INCREASE															
52200.00	Lagers Retirement Dues 18% LAGERS RATE (50% COST SHARE) 18.70% RATE * SALARY													5,675		0
	18.70% RATE * MERIT													51		0
	18.70% RATE * SAFETY BONUS													47		0
	18.70% HEALTH INCENTIVE													10		0
	18.70 OVERTIME \$2,000													374		0
	ACCOUNT '52200.00' TOTALS:													6,157		0
52210.00	401A MATCH 3% MATCH (50% COST SHARE) 3% MATCH ON 50% OF SALARY													910		0
52300.00	FICA Tax Expense 7.65% RATE (50% COST SHARE) 7.65% ON 50% SALARY													2,322		0
	7.65% ON 50% MERIT													21		0
	7.65% ON 50% SAFETY BONUS													19		0
	7.65% ON 50% HEALTH INCENTIVE													4		0
	7.65% ON OVERTIME \$2,000													153		0
	ACCOUNT '52300.00' TOTALS:													2,519		0
56400.00	Uniforms 50% LOWRY UNIFORMS \$125															

BUDGET REPORT FOR CITY OF FESTUS
Calculations As of 05/31/2025

GL Number	Description	21-22 Activity	22-23 Activity	22-23 Activity % Change	23-24 Activity	23-24 Activity % Change	Original	24-25 Budget	Original	24-25 Budget % change	24-25 Activity	% Budget	24-25 Used	25-26 Requested	APPROVED	25-26 BUDGET
12	50% OF \$125 CLOTHING ALLOWANCE													61		0
57100.00	Advertising															
	(2) TOURISM MEETING NOTICES															
	(2) LEADER - TRASH FOR TREASURE EXPO															
	(1) ALPHA MEDIA - TRASH & TREASURE EXPO															
	3 YEAR AVG = \$3,350													3,000		0
57200.00	Insurance,Claims & Bonds															
	MIRMA LIABILITY & WORK COMP 9 MONTHS															
	MIRMA LIABILITY & WORK COMP 3 MONTHS 25% PROJECTED INCREASE															
	\$217.63*9MONTHS =													1,959		0
	18% INCREASE = \$256.80*3MONTHS													770		0
	ACCOUNT '57200.00' TOTALS:													2,729		0
57999.00	Other Misc. Special Exp.															
	CARRY OVER SAME BUDGET AS CY															
														500		0
	DEPT '1200' TOTALS:													55,393		0
	Fund '12' TOTALS:													55,393		0

Print**Tourism Funding Application - Submission #1665****Date Submitted: 11/3/2023**

City of Festus Tourism Funding Application

Terms & Conditions[Tourism Commission Terms & Conditions](#)

Print for further descriptions on how to be included on agenda, what information should be included, funding disbursement rules, limitations, expenditures eligible for reimbursement, required information in proposal, qualifying applicants, timetable and evaluation procedure, grant guidelines, and requirements.

CONTACT INFORMATION:**Applying Organization Name**

Historic Tanglefoot Association

First Name

Denny

Last Name

Foster

Physical Address

240 E Main St

Mailing Address

240 E Main St

City, State & Zip

Festus MO 63028

City, State & Zip

Festus MO 63028

Phone Number

3146030924

Fax Number**Email Address**

denny@mainandmill.com

Web Address<https://historictanglefoot.org>

Event/Project Information...

Describe below your project/event clearly and concisely. Your description should include name and purpose of project/event, dates, location, target audience, whether it is new or repeat, length and market origin of attendees (use previous research if available). Provide proof that project/event and organization are covered by liability insurance. Also, describe entertainment and any other relevant information.

Event Name:

2025 Annual Easter Egg Hunt

Date & Time of Event

3/22/2025

5:00 PM

Event Location:

Crites Park

Event/Project Detail:

The Historic Tanglefoot Association is planning the first Adult Easter Egg Hunt with plans to make this a yearly event. This event has the opportunity to grow and become one of the larger egg hunts within the STL area with our location and general business backing. We are hoping to attract 500 adults in year one with an upside of 1500 depending on advertising push. In subsequent years we anticipate growth from 500 and will be marketing to grow the event to the largest possible size we have the volunteers to handle. We plan to sell beer and drinks and possibly have someone BBQ and sell food during the event. We will have a small stage for live music and announcements, and the possibility of further entertainment options to make this a full scale event for an entire evening.

Impact

Breakdown of the estimated tourism impact; such as overnight stays, potential use of restaurants, etc.

Impact Detail:

We plan to partner with the local hotels to make sure our Facebook posts and other ads promote the staying at our Festus hotels. Of 500+ attendants we would roughly project 50 rooms total in year one as we anticipate this first year being primarily local heavy as we set the stage for attracting a much larger, more regional attendance in future years. The plan is to market this heavily outside of our county to attract people from outside of our local area.

The 500-1000 entrants would be primarily from around Jefferson County in year 1 but would still bring a considerable financial impact to the City of Festus via the hotel rooms, fuel, and pre/post food/drink stops. We will be marketing this heavily to attract people from around the region, pushing hotel room packages that would potentially be associated with businesses as well...making this a weekend event rather than just a one day Easter egg hunt.

By bringing in 500-1000 people in year one while working to make this a weekend getaway, we expect to have a very noticeable effect on our local restaurants, hotels, gas stations, and retailers. We will be working with many of these places directly to make this event its own draw but something that is tied directly to the other amazing things in the Festus community.

Cost

Total cost of project with breakdown of individual costs.

Cost Detail:

Portable Toilets \$1,000 All Weather *no hand sinks, hoping that weather permits the bathrooms at Crites being open and available

Facility Use \$480 Festus *Facility usage fee

Stage for bands and announcements \$750 JCM

Design Work \$1,500 Bidding - would create a base logo, poster, t-shirt, and social media design for the event now and moving forward

Trash cans \$300 JCM or Progressive *30-40 bins, likely upping to 40 for same cost

Leader Ad \$2,500 Leader *Same size ad in all three Leaders for 1 week, in color

Facebook Ads \$1500 Facebook *Ads to be sponsored on Tanglefoot page

Tables, Chairs \$1000 JCM Extra tables and chair for the event

Printing Costs and Printing \$1,000 Out for bids *posters, raffle tickets, yard signs, banners

Wristbands for Entry \$100 *1000 bands

Radio Ads KJFF and J98 \$1,250 Alpha Media *J98, KJFF

Bands \$750 Various *Cover bands for entertainment before and after

Insurance for Event \$300 Custom *Insurance for this specific events

Reusable Egg Purchase \$1,000 Open *Reusable eggs to be used this year and future years

Geofencing Internet Ads \$500 Alpha Media *Internet Ads on google and other services around our area

Security Staffing \$1,000 Festus *Actual Cost to be determined

Volunteers Needed For: \$0

- *Parking Attendants
- *Entry attendants
- *Clean Up
- *Egg drops
- *Preparation

Prizes \$0

- *Sponsors
- *Cash from entry fees

Food/Drinks \$0

- *Provided/Sold by 3rd parties

TOTAL COST OF THE EVENT \$14,930

Fees - Revenue

Breakdown of any admission, fees or tickets that will be sold.

Fees - Revenue

We anticipate charging \$20/person. If we hit our goal of 500 entrants, we would anticipate the upside being \$10,000 in entry fees collected with approximately half of this going to prizes to have this year one event make a statement to draw further attendance in subsequent years. With this being a year one event we could have as few as 150 entrants which would only result in \$3,000 in entries. This money would be 100% going right back into the planning for year 2, helping grow this to the regional event we'd like to see for the Festus community.

Economics

Estimated economic impact using \$150/family per day as baseline amount if overnight stay required.

Economics Details:

With our expectation being 50 overnight stays if we hit our goal of 500 entrants, we are looking at an economic impact of \$7500 based on the calculation above. We plan to push for even local couples to stay at our hotels to help make this event a full on evening. In year two, if we anticipate large scale growth based on the success of year one, we would look at having a trolley to and from the event to the hotels.

We are discussing how we would create packages that would put together hotel rooms with various other gift cards or tickets to event in the Festus community...making this a perfect spring weekend getaway.

Fundraiser

If a non-for-profit organization and this event is in anyway a fundraiser for your organization, please explain.

Fundraiser Detail:

The Historic Tanglefoot Association is a 501c3 non-profit that exists to help revitalize Festus Main Street through Mississippi Avenues in Crystal City. We are here to continually make the heart of our cities the pride of our community and this event will help raise money for us to continue to accomplish some of the high goals we've set for the future. This event, while in the long term could be a fundraiser, is an event we want to create to bring more people to our area, bring more light to the Association and what we want to continue to accomplish, and help bring people to our Main Street businesses that come and stay at our local hotels.

This first year event will cost close to \$15,000 to put on. We are asking for \$9,000 to pay for the advertising costs, print costs for posters, design costs for the advertisements, and the stage/tables/chairs for the event. The HTA will front the remaining costs and will be exploring sponsorship packages to make up the difference of the \$9,000 and the actual cost of putting on an event that we plan to make a giant yearly draw to our incredible community.

Total Funding Requested:

\$9000

Not For Profit

Please provide a copy of the organization's or event's not for profit status (IRS Letter).

Attachment of Not for Profit

No file chosen

Only attach if applicable.

Profit & Loss

Please provide a recent profit and loss statement of the organization or the event.

Attachment of P & L

No file chosen

Only attach if applicable.

Liability Insurance

Please provide a copy of liability insurance for the organization or the event.

Attachment of Liability Certificate

No file chosen

Only attach if applicable.

From: [Denny Foster](#)
To: [Michelle Vaughn](#)
Subject: Tanglefoot Easter egg hunt
Date: Monday, November 11, 2024 10:45:19 AM

Hey Michelle,

I wanted to let you know that the Tanglefoot board met last week and will be moving our egg hunt to 2026. With the splash pad being added and general construction at Crites Park, we want to wait until that's completed. We had funding earmarked from tourism so I wanted to let you know that we do plan to do it...just not in 2025 now as expected.

Thanks,
Denny

Expenditures FY23, FY24, FY25		Meeting	As of 9/30/24		COMPLETED		Amount to
Request	Approved	Budgeted	Spent-to-date	Overspent	EXCESS NOT SPENT	be spent	
FY23-24 Operating Budget - Payroll & Benefit Expense	S Cunningham	7/31/2023	\$ 47,080.00	\$ 40,108.20	\$ -	\$ 6,971.80	Completed
FY23-24 Operating Budget - Advertising	S Cunningham	7/31/2023	\$ 5,095.00	\$ 1,876.01	\$ -	\$ 3,218.99	Completed
FY23-24 Operating Budget - Insurance & Other Misc. Special Expenses	S Cunningham	7/31/2023	\$ 4,825.00	\$ 3,265.69	\$ -	\$ 1,559.31	Completed
TOTAL OPERATING BUDGET (50% COST SHARE)			\$ 57,000.00	\$ 45,249.90	\$ -	\$ 11,750.10	\$ -
		Meeting	As of 5/31/25 Expect 66.67% @ 62.38%		COMPLETED		Amount to
Request	Approved	Budgeted	Spent-to-date	Overspent	EXCESS NOT SPENT	be spent	
FY24-25 Operating Budget - Payroll & Benefit Expense + Insurance	Michelle Vaughn	6/17/2024	\$ 48,007.00	\$ 31,490.91	\$ -	\$ -	\$ 16,516.09
FY24-25 Operating Budget - Materials & Supplies	Michelle Vaughn	6/17/2024	\$ 1,263.00	\$ 554.38	\$ -	\$ -	\$ 708.62
FY24-25 Operating Budget - Other Expenses & Advertising	Michelle Vaughn	6/17/2024	\$ 3,300.00	\$ 737.90	\$ -	\$ -	\$ 2,562.10
PY24-25 Operating Budget - Insurance	Michelle Vaughn	6/17/2024	\$ 2,907.00	\$ 1,823.36	\$ -	\$ -	\$ 1,083.64
TOTAL OPERATING BUDGET (50% COST SHARE)			\$ 55,477.00	\$ 34,606.55	\$ -	\$ -	\$ 20,870.45
Historic Festus Main Street Survey	Denny Foster	8/2/2018	\$ 2,500.00	\$ -	\$ -	\$ 2,500.00	REMOVED
Emergency Repairs of the Pickleball Courts	Jim Berger	8/15/2022	\$ 3,000.00	\$ 2,580.02	\$ -	\$ 419.98	Completed
Request for Two Annual Pickleball Tournaments	Jim Berger	8/15/2022	\$ 8,000.00	\$ 3,832.91	\$ -	\$ 4,167.09	Completed
2022 Mead on Main (10/1/2022)	Dan Luck	8/15/2022	\$ 8,000.00	\$ 8,000.00	\$ -	\$ -	Completed
2023 Sigurbloot (4/22/2023)	Dan Luck	8/15/2022	\$ 8,000.00	\$ 8,000.00	\$ -	\$ -	Completed
2022 Veteran's Day Run (11/12/2022)	Dan Luck	8/15/2022	\$ 5,000.00	\$ 4,182.35	\$ -	\$ 817.65	Completed
2023 Relaxin in the Park May-23	Mary Lovelace	8/15/2022	\$ 4,600.00	\$ 4,600.00	\$ -	\$ -	Completed
2023 Track/Football Coaching Clinic (1/13/2023)	Wes Armbruster	8/15/2022	\$ 6,000.00	\$ 6,000.00	\$ -	\$ -	Completed
Small Business Saturday (Historic Tanglefoot)	Mary Lovelace	8/15/2022	\$ 4,100.00	\$ 3,288.98	\$ -	\$ 811.02	Completed
2023 Summer Fest (6/17/23) (Historic Tanglefoot)	Michelle Hohmeier	8/15/2022	\$ 3,150.00	\$ 3,150.00	\$ -	\$ -	Completed
2022 Ladies Night Out (11/5/22) (Historic Tanglefoot)	Michelle Hohmeier	8/15/2022	\$ 3,800.00	\$ 3,800.00	\$ -	\$ -	Completed
2023 Swinging Under the Stars (Spring 2023)	Barb Lowry	8/15/2022	\$ 5,250.00	\$ 5,628.02	\$ (378.02)	\$ -	Completed
2023 Mayor Car Cruise -Summer 2023	Barb Lowry	8/15/2022	\$ 3,700.00	\$ 3,632.02	\$ -	\$ 67.98	Completed
2023 Mayor Car Cruise -Fall 2023	Barb Lowry	8/15/2022	\$ 3,700.00	\$ 3,453.00	\$ -	\$ 247.00	Completed
2023 Camping in Crites Park - November 2023	Barb Lowry	8/15/2022	\$ 2,300.00	\$ -	\$ -	\$ 2,300.00	CANCELLED
2023 Santa House (Dec. 2023)	Barb Lowry	8/15/2022	\$ 6,225.00	\$ 6,519.04	\$ (294.04)	\$ -	Completed
Online Gaming	Barb Lowry	8/15/2022	\$ 1,000.00	\$ -	\$ -	\$ 1,000.00	CANCELLED
Marketing Campaign (Out of Market Advertising) (Rollover)	Barb Lowry	8/15/2022	\$ 25,000.00	\$ -	\$ -	\$ 25,000.00	REMOVED
2023 Twin City Days Expenses (9/7/2023)	Kirk Mooney	12/19/2022	\$ 30,000.00	\$ 30,000.00	\$ -	\$ -	Completed
2023 Traditional Music Festival (Sept 2023)	George Portz	12/19/2022	\$ 8,000.00	\$ 8,000.00	\$ -	\$ -	Completed
2023 Bottleneck Bridge Ride (8/13/2023)	Andy Held	12/19/2022	\$ 10,000.00	\$ 9,821.50	\$ -	\$ 178.50	Completed
2023 8th Anniversary Streetfest (10/14/2023)	Denny Foster	12/19/2022	\$ 12,000.00	\$ 12,000.00	\$ -	\$ -	Completed
2023 Ironman 55 - World of Outlaws (8/4-8/5/2023)	Ray Marler	12/19/2022	\$ 10,000.00	\$ 10,000.00	\$ -	\$ -	Completed
Jefferson County Tourism Funding	Sharon Floyd	12/19/2022	\$ 20,000.00	\$ 20,000.00	\$ -	\$ -	Completed
2023 Sundays at Sunset (Summer/Fall 2023)	Barb Lowry	12/19/2022	\$ 17,500.00	\$ 12,169.02	\$ -	\$ 5,330.98	Completed
2024 Reindeer Decorations (CARRIED OVER FY23-24)	Barb Lowry	12/19/2022	\$ 9,364.00	\$ 6,919.00	\$ -	\$ 2,445.00	Completed
2023 Winterfest (12/2/2023)	Barb Lowry	12/19/2022	\$ 45,250.00	\$ 39,737.44	\$ -	\$ 5,512.56	Completed
Emergency Repairs of the Pickleball Courts	Jim Berger	7/31/2023	\$ 3,000.00	\$ -	\$ -	\$ 3,000.00	REMOVE
2024 (2) Pickleball Tournaments (Firecracker & Twin City Days 2024)	Jim Berger	7/31/2023	\$ 8,000.00	\$ 7,435.63	\$ -	\$ 564.37	Completed
2023 Thanksgiving Day Workout (Nov 2023)	Shelley Otec	7/31/2023	\$ 2,000.00	\$ 2,000.00	\$ -	\$ -	Completed
2023 Mead on Main (10/7/2023)	Dan Luck	7/31/2023	\$ 10,000.00	\$ 10,000.00	\$ -	\$ -	Completed
2024 Sigurbloot (4/20/2024)	Dan Luck	7/31/2023	\$ 10,000.00	\$ 5,267.09	\$ -	\$ 4,732.91	Completed
2023 Veteran's Day Run (11/11/2023)	Dan Luck	7/31/2023	\$ 5,000.00	\$ 2,966.25	\$ -	\$ 2,033.75	Completed
2023 Small Business Saturday (11/25/2023) (Historic Tanglefoot)	Mary Lovelace	7/31/2023	\$ 5,000.00	\$ 4,640.59	\$ -	\$ 359.41	Completed
2023 Ladies Night Out (11/4/23) (Historic Tanglefoot)	Michelle Hohmeier	7/31/2023	\$ 5,000.00	\$ 3,018.70	\$ -	\$ 1,981.30	Completed
2023 JL Lighting Events- Light show Crites Park Oct-23	Justin Lenhard	7/31/2023	\$ 4,000.00	\$ 4,000.00	\$ -	\$ -	Completed
Signs for event above to put out for Events	Barb Lowry	7/31/2023	\$ 2,000.00	\$ 1,824.00	\$ -	\$ 176.00	Completed
2024 Swinging Under the Stars (5/12/24)	Barb Lowry	7/31/2023	\$ 5,250.00	\$ 4,214.02	\$ -	\$ 1,035.98	Completed
2024 Mayor Car Cruise -(6/1/24)	Barb Lowry	7/31/2023	\$ 3,850.00	\$ 4,185.89	\$ (335.89)	\$ -	Completed
2024 Firecracker Festival - Entertainment (June 2024)	Barb Lowry	7/31/2023	\$ 60,000.00	\$ 57,890.50	\$ -	\$ 2,109.50	Completed
2024 Mayor Car Cruise -(9/21/24)	Barb Lowry	7/31/2023	\$ 3,850.00	\$ 4,311.00	\$ (461.00)	\$ -	Completed
2024 Sundays at Sunset (Fall 2024)	Barb Lowry	7/31/2023	\$ 17,500.00	\$ 11,645.02	\$ -	\$ 5,854.98	Completed
2024 Santa House (Dec. 2024)	Barb Lowry	7/31/2023	\$ 5,725.00	\$ 5,635.00	\$ -	\$ 90.00	Completed
2024 Ironmann 55 "World of Outlaws" 8/2/24 thru 8/3/24	Ray Marler	11/20/2023	\$ 10,000.00	\$ 10,000.00	\$ -	\$ -	Completed
2024 Relaxin in the Park 5/17/24 thru 5/19/24	Matt Jones	11/20/2023	\$ 5,500.00	\$ 5,500.00	\$ -	\$ -	Completed
2024 Bottleneck Bridge Ridge 8/18/24	Andrew Held	11/20/2023	\$ 12,400.00	\$ 12,167.90	\$ -	\$ 232.10	Completed
2023 JL Lighting Events- Light show Crites Park - Additional Funding Oct-23	Justin Lenhard	11/20/2023	\$ 2,000.00	\$ 2,000.00	\$ -	\$ -	Completed
2023 JL Lighting Events- Light show Crites Park - 11/23/23	Justin Lenhard	11/20/2023	\$ 11,214.00	\$ 10,118.39	\$ -	\$ 1,095.61	Completed
2024 Twin City Days Expenses 9/5/24	Kirk Mooney	11/20/2023	\$ 30,000.00	\$ 30,000.00	\$ -	\$ -	Completed
2024 Tanglefoot Art Walk 6/16/24	Michelle Hohmeier	11/20/2023	\$ 9,450.00	\$ 5,791.52	\$ -	\$ 3,658.48	Completed
2024 George Portz Traditional Music Festival 9/28/24 thru 9/29/24	Jason Portz	11/20/2023	\$ 20,000.00	\$ 5,989.28	\$ -	\$ 14,010.72	CANCELLED

Expenditures FY23, FY24, FY25		Request	Approved	Budgeted	Spent-to-date	Overspent	EXCESS NOT SPENT	be spent
2024	Main & Mill 9th Annual StreetFest 10/12/24	Denny Foster	11/20/2023	\$ 17,500.00	\$ 17,500.00		\$ -	Completed
2025	Historic Tanglefoot 2025 Easter Egg Hunt 3/22/25	Denny Foster	11/20/2023	\$ 9,000.00	REQUESTING TO BE MOVED TO 2026		\$ -	\$ 9,000.00
2024	Winterfest 12/7/24	Barb Lowry	11/20/2023	\$ 47,100.00	\$ 42,712.69		\$ 4,387.31	Completed
2024	Movies in the Park - Summer 2024	Barb Lowry	11/20/2023	\$ 3,150.00	\$ 2,831.92		\$ 318.08	Completed
2024	Camping in Crites Park - November 2024	Barb Lowry	11/20/2023	\$ 1,300.00	\$ 500.00		\$ 800.00	Completed
2023	Twin City Christmas Parade Nov-23 Sponsorship	Ray Halbrook	11/20/2023	\$ 250.00	\$ 250.00		\$ -	Completed
2024	Thanksgiving Day Workout (Nov 2024) - YMCA	Shelly Otec	6/17/2024	\$ 2,000.00	\$ 2,000.00		\$ -	Completed
2025	(6) Pickleball Tournaments 2025	Jim Berger	6/17/2024	\$ 10,000.00	\$ 4,964.92	OPEN	\$ -	\$ 5,035.08
2024	JL Lighting Events - Light Show Crites Park 10/3/24	Justin Lenhard	6/17/2024	\$ 6,800.00	\$ 6,800.00		\$ -	Completed
2025	George Portz Traditional Music Festival 9/27/25	Jason Portz	6/17/2024	\$ 20,000.00	\$ -	OPEN	\$ -	\$ 20,000.00
2024	Spotlight Theatre 7/19/24	Courtney Wisely	6/17/2024	\$ 12,000.00	\$ 12,000.00		\$ -	Completed
2024	Ladies Night Out 11/2/24 - Historic Tanglefoot	Michelle Hohmeier	6/17/2024	\$ 8,050.00	\$ 7,000.85		\$ 1,049.15	Completed
2024	Adult Stocking Stroll 11/30/24 - Historic Tanglefoot	Jean Scott	6/17/2024	\$ 7,250.00	\$ 5,688.39		\$ 1,561.61	Completed
2025	Swinging Under the Stars 5/11/25	Barb Lowry	6/17/2024	\$ 5,550.00	\$ 3,834.02	OPEN	\$ -	\$ 1,715.98
2025	Mayor's Summer Cruise 6/7/25	Barb Lowry	6/17/2024	\$ 4,050.00	\$ 2,434.02	OPEN	\$ -	\$ 1,615.98
2025	Firecracker Festival - Entertainment (June 2025)	Barb Lowry	6/17/2024	\$ 30,000.00	\$ 6,300.00	OPEN	\$ -	\$ 23,700.00
2025	Mayor's Fall Cruise 9/20/25	Barb Lowry	6/17/2024	\$ 4,050.00	\$ -	OPEN	\$ -	\$ 4,050.00
2025	Sunday's at Sunset (Fall 2025)	Barb Lowry	6/17/2024	\$ 17,500.00	\$ 6,000.00	OPEN	\$ -	\$ 11,500.00
2025	Santa House 12/2025	Barb Lowry	6/17/2024	\$ 5,950.00	\$ -	OPEN	\$ -	\$ 5,950.00
2024	Winterfest Canvas Drop with Christmas Theme	Barb Lowry	6/17/2024	\$ 3,300.00	\$ -	REBUDGET?	\$ -	\$ 3,300.00
2024	Winterfest (3) 4x8 Banners	Barb Lowry	6/17/2024	\$ 740.00	\$ 740.00		\$ -	Completed
2024	A Viking Festival 10/5/24 - Mead on Main	Vince Borgmann	6/17/2024	\$ 6,855.00	\$ 6,855.00		\$ -	Completed
2024	A Veteran's Day Run 11/9/24 - Mead on Main	Vince Borgmann	6/17/2024	\$ 2,000.00	\$ 501.64		\$ 1,498.36	Completed
2024	Taytro's - Festus Marti Gras Parade - DENIED	Lucas Tetrault	6/17/2024	\$ -	\$ -	\$ -	\$ -	DENIED
2025	Chamber of Commerce Twin City Days 9/4/25	Kirk Mooney	11/25/2024	\$ 58,000.00	\$ -	OPEN	\$ -	\$ 58,000.00
2025	Live Stream STL Media - Christmas Parade Sponsorship 12/2/24	Ray Halbrook	11/25/2024	\$ 250.00	\$ 250.00		\$ -	Completed
2025	Spotlight Theatre - Shrek Jr. Musical 2/21/25	Courtney Wisely	11/25/2024	\$ 5,000.00	\$ 5,000.00		\$ -	Completed
2025	Taytro's - Festus Marti Gras Parade 3/1/25	Lucas Tetrault	11/25/2024	\$ 7,500.00	\$ 7,500.00		\$ -	Completed
2025	Lenhard Family Christmas Light Show Dec-24	Justin Lenhard	11/25/2024	\$ 10,422.49	\$ 10,422.49		\$ -	Completed
2025	Tanglefoot Art Walk 5/4/25	Michelle Hohmeier	11/25/2024	\$ 7,500.00	\$ 7,500.00		\$ -	Completed
2025	Federated Auto Parts Raceway - Ironman 55 8/1/25	Ray Marler	11/25/2024	\$ 10,000.00	\$ -	OPEN	\$ -	\$ 10,000.00
2025	Main & Mill StreetFest 2025 10/11/25	Denny Foster	11/25/2024	\$ 25,000.00	\$ -	OPEN	\$ -	\$ 25,000.00
2024	Mead on Main Merchandise Additional Funding 10/11/25	Vince Borgmann	11/25/2024	\$ -	\$ -	\$ -	\$ -	\$ -
2025	Fourt Brothers Mead Sigurblot 2025 4/26/25	Vince Borgmann	11/25/2024	\$ 17,500.00	\$ -	NEED FINALIZED	\$ 17,500.00	
2025	Relaxin in the Park 5/17/25	Matt Jones	11/25/2024	\$ 5,500.00	\$ -	NEED FINALIZED	\$ 5,500.00	
2025	Jefferson County Growth Association - Bottleneck Bridge Ride 8/17/25	Andrew Held	11/25/2024	\$ 12,500.00	\$ -	OPEN	\$ 12,500.00	
2025	Camp Crites 2025 11/1/25	Barb Lowry	11/25/2024	\$ 1,050.00	\$ -	OPEN	\$ 1,050.00	
2025	Movies in the Park - Summer 2025	Barb Lowry	11/25/2024	\$ 2,650.00	\$ 1,100.00	OPEN	\$ 1,550.00	
2025	Winterfest 2025	Barb Lowry	11/25/2024	\$ 49,100.00	\$ -	OPEN	\$ 49,100.00	
2025	Snow Bomb Festus	Barb Lowry	11/25/2024	\$ 2,650.00	\$ -	OPEN	\$ 2,650.00	
2025	Advertising with Chamber/Leader	Barb Lowry	11/25/2024	\$ 2,040.00	\$ 2,040.00			Completed

Total Other Capital Outlay	\$ 957,235.49	\$ 588,640.02	\$ (1,468.95)	\$ 101,347.38	\$ 268,717.04
GRAND TOTALS W/OPERATING BUDGET	\$ 1,069,712.49	\$ 668,496.47	\$ (1,468.95)	\$ 113,097.48	\$ 289,587.49
				\$ 1,069,712.49	

Balance as of 5/31/25	
Money Market Cash Account	\$ 708,164.66
Community Event Checking	\$ 100.00
Investment	\$ -
Accounts Receivable	\$ 8,853.76
Accounts Payable	\$ 1,100.00
	\$ 718,218.42
Less Budgeted Expenditures 2023-2025 Committed (not spent)	\$ (289,587.49)
Amount Available for Future Projects	\$ 428,630.93

Current Fiscal Year Estimated Revenue FY24-FY25	\$ 240,000.00
Current Revenue as of 5/31/25	\$ 173,247.57
Difference (Amount we should receive)	\$ 66,752.43
Percentage Received	72%
Percentage YTD	66.67%

Expenditures FY23, FY24, FY25

	Request	Approved	Budgeted	Spent-to-date	Overspent	EXCESS NOT SPENT	be spent
Current Fiscal Year Estimated Revenue FY23-FY24	\$ 240,000.00						
Current Revenue as of 5/31/24	\$ 325,949.59						
Difference (Amount we should receive)	\$ (85,949.59)						
Percentage Received	136%						
Percentage YTD	100.00%						
 Prior Fiscal Year Estimated Revenue FY22-FY23	 \$ 240,000.00						
Current Revenue as of 9/30/23	\$ 346,989.12						
Difference (Amount we should receive)	\$ (106,989.12)						
Percentage Received	145%						
Percentage estimated	100%						
 Prior Year Budgeted Revenue FY21-FY22	 \$ 230,000.00						
Prior Revenue as of 9/30/2022	\$ 317,765.02						
Difference (Amount we should receive)	\$ (87,765.02)						
Percentage Received	138%						
Percentage estimated	100%						
 Prior Year Budgeted Revenue FY20-FY21	 \$ 200,000.00						
Prior Year Revenue as of 09/30/2021	\$ 250,653.06						
Difference (Amount we should receive)	\$ (50,653.06)						
Percentage Received	125%						
Percentage estimated	100%						